



# PRELIMINARY PROGRAM

California Dental Association  
2005 Spring Scientific Session  
Anaheim Convention Center  
May 12 – 15

**ADVANCE REGISTRATION DEADLINE: MARCH 23, 2005**



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*Register online at [www.cda.org](http://www.cda.org).*

# Breakfast and OPENING SESSION



## Dentistry Is a Team Sport

Featuring

**Pat Williams**

**Senior Vice President of the Orlando Magic**

Friday, May 13, 2005, 7:30 - 8:30 a.m.

Hilton Anaheim Hotel, California C and D

Special introduction by CDA President, Dr. Russell Webb

Pat Williams is one of America's top motivational, inspirational and humorous speakers and has addressed employees from most of the Fortune 500 companies and the Million Dollar Round Table. Williams

is the author of 30 books, the most recent being *American Scandal* and *How to Be Like Women of Influence*. Pat will use his experience to show how individuals can be leaders in their personal and professional lives and achieve their dreams.

He started his career by serving seven years in the Army, followed by 10 years in Major League Baseball both as a player and front-office management. Since 1968, he has been affiliated with National Basketball Association teams in Chicago, Atlanta and Philadelphia, including the 1983 World Champion 76ers, and now the Orlando Magic, which he co-founded in 1987 and helped lead to the NBA finals in 1995. Twenty-two of his teams have gone to the NBA playoffs, and five of them have made the NBA finals. In 1996, Williams was named one of the 50 most influential people in NBA history by a national publication.

In his career, he has traded, traded for and drafted some of the biggest names in the NBA including Pete Maravich, Julius Erving, Moses Malone, Penny Hardaway, Charles Barkley, Shaquille O'Neal, Nick Anderson and Mike Dunleavy. Twelve of his former players have become NBA head coaches, and 17 have become assistant coaches.

He has completed 27 marathons, including the Boston Marathon eight times, and climbed Mt. Rainier. Williams is the father of 19 children, including 14 adopted from four nations, ranging in age from 17 to 31.

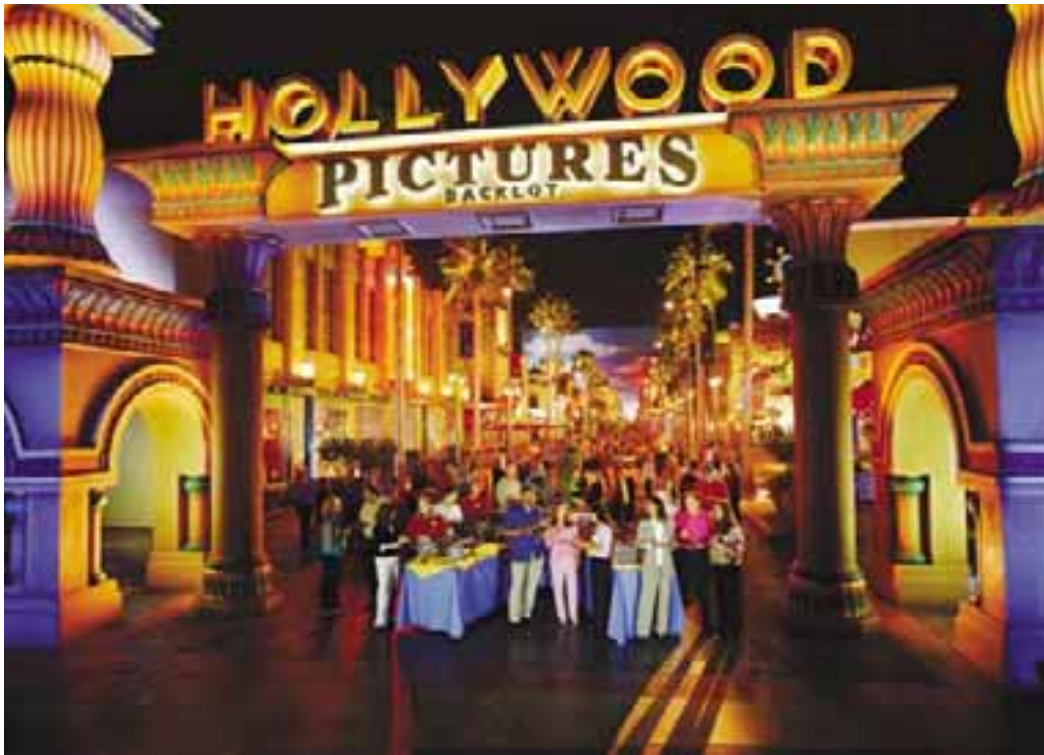
You won't want to miss this exciting kickoff to the Spring Scientific Session. Include your entire dental team for this complimentary breakfast and inspirational presentation.

**Free to members and paid registrants.**

*Membership*  
**CELEBRATION**

**Disney's**  
**CALIFORNIA ADVENTURE™**  
PARK

**Join us for the California Dental Association  
Hollywood Pictures Backlot Party  
Saturday, May 14, 2005, 7 – 10 p.m**



© Disney

**S**he Hollywood Pictures Backlot at Disney's California Adventure™ park will become the exclusive playground of the California Dental Association.

*Ticket includes 7 p.m. entrance to Disney's California Adventure™ park, dinner buffet, entertainment and dancing, plus exclusive entrance to The Twilight Zone Tower of Terror™ and the Disney Animation building after hours!*

**Price: \$45 Event # 039**

*\*Anaheim Resort Transit provides shuttle service to and from the Anaheim Convention Center and most hotels on the CDA housing block to the Downtown Disney® District. The Candy Cane Inn, Sheraton Anaheim, Hyatt Regency Orange County and Hilton Garden Inn all provide complimentary shuttle service to and from the Disneyland® Resort.*

# Frequently Asked QUESTIONS

If you don't find the answer to your questions here, please call the CDA Contact Center toll-free at (866) CDA-MEMBER (232-6362) for assistance.

## How do I become a member?

To apply for membership today, call (866) CDA-MEMBER (232-6362).

## When will I receive my badges?

You should receive your advance registration materials within three weeks of submitting your advance registration form. (Note: Badge mailing will begin on January 21 for forms received prior to this date.) This includes anyone registering by mail, fax or online. Those who register online will receive a confirmation number upon completing the online registration. If you do not receive your confirmation or badges in a timely manner, please resubmit your registration form prior to the deadline. **If you are a CDA member, membership dues must be paid for the current year in order for CDA to process your form.**

## What if I have a question regarding registration or if there is a problem after the advance registration materials are received?

Simply call CDA's Contact Center toll-free at (866) CDA-MEMBER (232-6362).

## What if I register after the March 23 deadline?

Anyone not registered by the March 23 deadline will have to register on site. There is a \$20 on-site registration fee for staff and guests.

## What is CDA's cancellation policy?

Prior to March 30, 2005, cancellations must be made in writing and include accurate recipient information. All requests should be mailed to the California Dental Association address on the registration form. After March 30, 2005, refunds will not be given. All materials associated with the cancellation **must** be postmarked no later than March 30, 2005.

## How do I correct a misspelled badge?

Fax a copy of the badge to (916) 554-5937 with the correction by March 30, 2005, and we will send a corrected badge. You can also go to the Badge Correction Booth in the on-site registration area at the Anaheim Convention Center.

## How can I attend a workshop?

Tickets to fee workshops can be purchased in advance by using the advance registration form before the March 23 deadline. Tickets to workshops that still have space available can be purchased on site at the Ticket Booth in the registration area.

## How do I receive C.E. credit for attending a course?

See Page 7 for details.

## How can I contact someone attending the convention?

CDA will have an electronic message center available in the registration area for attendees to retrieve e-mail, check phone messages, and send and retrieve electronic messages to and from attendees.

## How can I get restaurant information or make reservations?

There will be a restaurant desk in the Anaheim Convention Center lobby to answer your questions and assist you with making reservations.

## What if I lose my badge?

Please hang on to your badge. There is a \$10 on-site replacement badge fee. If you do lose it, you will need to go to the Badge Correction Booth in the registration area.

## Will there be a coat/baggage check available?

A coat/baggage/stroller check will be available in front of Hall D in the Anaheim Convention Center for \$2 per item.

## Are children permitted in the Exhibit Hall and lectures?

For the safety and convenience of all attendees, children younger than 13 will only be permitted in the exhibit hall from 9:30 to 11:30 a.m. daily. CDA provides a wonderful child care program at the Hilton Anaheim Hotel. Age-appropriate games and activities are provided. Details are on Page 36. CDA subsidizes this program, so the cost ranges from \$20 for a half day to \$40 for a full day per child. Children are not permitted in the lectures or workshops, and strollers are not permitted on the exhibit floor.

## Can I register over the Internet?

Yes, beginning January 3, visit the CDA website at [www.cda.org](http://www.cda.org) to register.

## Can I fill out the registration form even if my dentist is not attending the Scientific Session?

Yes, CDA welcomes allied dental staff at the Scientific Session. A registration fee will be applied.

## What do I need to bring to register on site?

Photo I.D. and, if applicable, your ADA card, student I.D. or Dental Board auxiliary license. See Page 8 for the appropriate on-site registration fee.

## Can I register over the phone?

For proper tracking, registrations are accepted via mail, fax or online only.

# Special EVENTS

The Scientific Session doesn't have to be all about dentistry. Attendees and guests can relax and have fun at several special events during the Session. Please use the Registration Form on Pages 8 and 9 to sign up.

## Movie Capital of the World: Hollywood and Universal Studios Hollywood

**Day:** Friday, May 13, 2005

**Location:** Departs from front drive of Anaheim Convention Center

**Time:** 9:30 a.m. - 5:30 p.m.

**Advance Registration Fee:**

\$77 adult - Event # 033

\$64 child - Event # 034 (ages 11 and younger)

Come and see the glamorous side of Los Angeles — Hollywood! First on the agenda is a visit to Mann's Chinese Theater where movie stars from the golden age of Hollywood to the present have their hand- and footprints in concrete. Take time to see the famous "Stars" on the "Walk of Fame." Next door is the Hollywood & Highland shopping and entertainment complex, complete with a view of the famed HOLLYWOOD sign and Kodak Theatre, home of the Academy Awards. There are many places to grab a quick bite to eat on your own. The next stop is Universal Studios Hollywood — the world's largest working movie/television studio and world famous theme park. The 45-minute Backlot Tram Tour takes you on a narrated adventure through movie sets and special effects stages including King Kong and Earthquake. After the tour, there are many other rides and attractions to enjoy including Backdraft (special effects show), WaterWorld (stunt show), Van Helsing's Fortress Dracula (interactive exhibit), Shrek 4D (interactive movie) and the newest ride, Revenge of the Mummy, where a heart-pounding roller coaster has been created inside an Egyptian tomb.



## The California Riviera: Newport Beach and Harbor Cruise

**Day:** Saturday, May 14, 2005

**Location:** Departs from front drive of Anaheim Convention Center

**Time:** 9:30 a.m. - 3 p.m.

**Advance Registration Fee:**

\$52 adult - Event # 035

\$37 child - Event # 036 (ages 11 and younger)

Newport Beach is one of the premier coastal destinations in Southern California. Enjoy a leisurely 45-minute narrated cruise through the bay's meandering channels filled with sailboats, soaring pelicans, and lined with the resort homes/yachts of the rich and famous. After the cruise, there will be time to explore the adjacent Balboa Pavilion, a Newport landmark since 1905. The final stop is Fashion Island, a shopper's paradise. This Mediterranean-style outdoor center features 200 stores, including Bloomingdale's, Neiman Marcus and dozens of specialty boutiques. Choose from more than 40 restaurants including Cheesecake Factory, Roy's, PF Chang's, Thaifoon, and Tutto Mare for lunch on your own.

## California Casual Culture: Catalina Island

**Day:** Saturday, May 14, 2005

**Location:** Departs from front drive of Anaheim Convention Center

**Time:** 9 a.m. - 5 p.m.

**Advance Registration Fee:**

\$79 adult - Event # 037

\$66 child - Event # 038 (ages 11 and younger)

A scenic cruise (one hour and 15 minutes) to Santa Catalina Island will commence this unforgettable experience. As you approach the island, you will note the well-known landmark visitors always respond to as they enter Avalon Harbor. This fortress-like Casino, really a movie theater topped by a vast and unobstructed ballroom, still reverberates with the sounds of the many concerts held there during the 1930s and '40s. You will have time for a stroll along the bustling waterfront and pier and have the opportunity to explore the village shops and restaurants along Crescent Avenue. You may choose to purchase additional tours such as the Glass Bottom Boat, a local tram tour or snorkeling. Lunch is on your own in one of the excellent island restaurants, featuring everything from seafood to Mexican fare.



**Special discount convention tickets are available to CDA attendees during the convention for Disneyland® Park and Disney's California Adventure™ Park. To order, complete the Advance Registration Form on Page 9.**

**Advance Ticket Prices:**

**Twilight Ticket\*** 4 p.m. to close —  
**One park only**

Event # 040 \$28, valid from May 10 to 17

**1-Day Ticket** **One park only**

Event # 041 Adult \$43, valid from May 10 to 17

Event # 042 Child (3-9) \$33, valid from May 10 to 17

**2-Day Ticket\*** **Park hopper®**  
**Good at both parks**

Event # 043 Adult \$84, valid from May 10 to 17

Event # 044 Child (3-9) \$64, valid from May 10 to 17

**5-Day Ticket\*** **Park hopper®**  
**Good at both parks**

Event # 045 Adult \$129, valid from May 10 to 17

Event # 046 Child (3-9) \$109, valid from May 10 to 17

\*Tickets are not available at theme park gates.

Twilight and 1-Day tickets are good at one park only. They do not include back-and-forth privileges between the parks.

2-Day and 5-Day tickets are park hoppers, which allow for back-and-forth privileges between both theme parks.

Tickets will be available for purchase at the Anaheim Convention Center at an increased cost.



\*All attractions and entertainment, prices, types and features of tickets, special offers and events, and age ranges may be seasonal and are subject to change without notice.

# Information on REGISTRATION and C.E.

## Registration

CDA will send complete registration materials to those who register in advance. Each attendee may go directly to their destination upon arrival at the convention center. Members and one staff/guest will be registered at no charge. If you register an employee who is no longer attending, you may bring the complete badge of the person not attending to exchange on site for a new badge at no charge. Refunds for the registration fee will be given if requested and materials returned by March 30, 2005.

The registration deadline is **March 23, 2005**. Please submit your form prior to the registration deadline to ensure receiving your registration materials prior to the Session. Dentists may register staff and guests, but not other dentists. Dentists may not register as guests, and nonmembers must be identified. **Membership dues must be paid for the current year for a dentist to register for the Session as a member.**

Registration is available via mail, fax or online at [www.cda.org](http://www.cda.org).

### Mail

CDA Scientific Sessions  
1201 K St. Mall  
P.O. Box 13749  
Sacramento, CA 95853

### Fax

(916) 554-5937

### Online

[www.cda.org](http://www.cda.org)

CDA will process and mail your advance registration materials within three weeks of receiving your form. If you do not receive your materials within this time frame, please notify CDA immediately at (866) CDA-MEMBER (232-6362). If you have any corrections, additions or changes, please notify CDA in writing.

## Continuing Education Instructions

**IMPORTANT**

CDA offers numerous hours of C.E. credits during the Anaheim Session. To optimize your Session experience, please plan ahead for the courses you wish to attend. Please be aware that seating is limited; therefore plan an alternate course in the event that your preferred course is full. Doors will close at the start of the lecture, and late attendees will not be admitted. Arrival and departure times will be recorded and used to issue C.E. credits. Your course times cannot overlap, and C.E. credits cannot be given for partial attendance. **Licensed staff must include their license number on the registration form to ensure continuing education credits are granted.**

## Receiving Continuing Education Credits

- Attendees must use their name badge to swipe in and out of each class.
- Arrival and departure times will be used to issue continuing education credits. Credit will not be given for overlapping times or partial attendance.
- Attendees will be given a course code at the end of each class. Course codes should be recorded for attendance verification.
- After attending class, attendees should visit the C.E. Pavilion to verify continuing education credits. For your convenience, you can wait until you have attended all of your classes to verify your units; or visit CDA's website up to 15 days after the show.
- Attendees will receive a certificate of attendance approximately 45 days after the close of the Session. CDA members can access their continuing education credits online under the "Member Profile" area.

## Required Units for License Renewal

Effective with the 2004-2005 renewal cycle and every renewal cycle thereafter, California state law requires licensed dentists and dental auxiliaries to complete two units in infection control and two units in California law. Please see Page 12 for information that will fulfill these requirements.

**ADACERP**  
CONTINUING EDUCATION REINTEGRATION PROGRAM

# CDA 2005 Spring Scientific Session Advance Registration Form



**Advance Registration Deadline: March 23, 2005**  
 Thursday-Sunday, May 12-15, 2005, Anaheim Convention Center

## Required Courses

|                   | INSTRUCTOR | Course # | A.M./P.M. | FEE  |
|-------------------|------------|----------|-----------|------|
| California Law    | Robin      | 001      | Thursday  | \$10 |
| Infection Control | Simon      | 002      | Thursday  | \$10 |
| California Law    | Thomason   | 003      | Friday    | \$10 |
| Infection Control | Harding    | 004      | Friday    | \$10 |
| California Law    | Robin      | 005      | Saturday  | \$10 |
| Infection Control | Simon      | 006      | Saturday  | \$10 |
| California Law    | Thomason   | 007      | Sunday    | \$10 |
| Infection Control | Harding    | 008      | Sunday    | \$10 |

## Thursday Workshops, May 12

|                    |                 |     |      |       |
|--------------------|-----------------|-----|------|-------|
| Basic Life Support | Brisack/Brisack | 009 | a.m. | \$55  |
|                    |                 | 010 | p.m. | \$55  |
| Composites         | Dunn            | 011 | a.m. | \$210 |
|                    |                 | 012 | p.m. | \$210 |
| Provisionals       | Perry           | 013 | a.m. | \$150 |
|                    |                 | 014 | p.m. | \$150 |

*TDIC Risk Management Course — see Page 13 for registration information*

## Friday Workshops, May 13

|                   |        |     |          |       |
|-------------------|--------|-----|----------|-------|
| Crown Lengthening | Kohner | 015 | Full Day | \$375 |
| Provisionals      | Perry  | 016 | a.m.     | \$150 |
|                   |        | 017 | p.m.     | \$150 |
| X-Rays            | Schiff | 018 | a.m.     | \$125 |
|                   |        | 019 | p.m.     | \$125 |

*TDIC Risk Management Course — see Page 19 for registration information*

## Saturday Workshops, May 14

|                          |                 |     |          |       |
|--------------------------|-----------------|-----|----------|-------|
| Root Plane               | Backman/Faiella | 020 | a.m.     | \$250 |
|                          |                 | 021 | p.m.     | \$250 |
| ADAA Assistants' Program | Blake           | 022 | a.m.     | \$45  |
|                          |                 | 023 | p.m.     | \$45  |
| Endodontics              | Cancellier      | 024 | Full Day | \$375 |
| Direct Composites        | Wakefield       | 025 | a.m.     | \$210 |
|                          |                 | 026 | p.m.     | \$210 |

## Sunday Workshops, May 15

|                   |                    |     |           |       |
|-------------------|--------------------|-----|-----------|-------|
| Oral Surgery      | Edwab              | 027 | 4.0 hours | \$225 |
| Adhesion/Bonding  | Geissberger        | 028 | 4.0 hours | \$210 |
| Crown Lengthening | Kohner             | 029 | 5.0 hours | \$375 |
| Sports Medicine   | Padilla/Piccininni | 030 | 4.0 hours | \$195 |
| Digital Software  | Sherman            | 031 | 2.0 hours | \$150 |
| Digital Camera    | Sherman            | 032 | 2.0 hours | \$150 |

## Special Events and Tours

### Friday, May 13, 2005

|   | EVENT | FEE  |
|---|-------|------|
| Hollywood and Universal Studios (Adult) | 033   | \$77 |
| Hollywood and Universal Studios (Child) | 034   | \$64 |

### Saturday, May 14, 2005

|   |     |      |
|---|-----|------|
| Newport Beach and Harbor Cruise (Adult) | 035 | \$52 |
| Newport Beach and Harbor Cruise (Child) | 036 | \$37 |
| Catalina Island (Adult)                 | 037 | \$79 |
| Catalina Island (Child)                 | 038 | \$66 |
| Membership Celebration                  | 039 | \$45 |

**Disney parks** (Ticket prices good only until March 23, 2005. Tickets valid May 10-17)

|                 |                                  |     |       |
|-----------------|----------------------------------|-----|-------|
| Twilight Ticket | 4 p.m. to close at one park only | 040 | \$28  |
| 1-Day (Adult)   | One park only                    | 041 | \$43  |
| 1-Day (Child)   | One park only                    | 042 | \$33  |
| 2-Day (Adult)   | Park hopper                      | 043 | \$84  |
| 2-Day (Child)   | Park hopper                      | 044 | \$64  |
| 5-Day (Adult)   | Park hopper                      | 045 | \$129 |
| 5-Day (Child)   | Park hopper                      | 046 | \$109 |

## Registration Categories and Fees

CDA member dentists will receive one complimentary badge. Additional badges are \$10 each. Please include license number for allied dental staff if appropriate.

| Category   | Registration Fees   |             |
|--|---|-------------|
|  | Advance Reg.  | On-site Fee |
| A  | CDA member dentist  | Free        |
| B  | ADA life member   | Free        |
| C  | ADA member residing outside of CA   | \$200       |
| D  | Member dentist of recognized dental society outside of U.S.                     | \$200       |
| E  | ADA member active-duty military dentist (VA, Federal, State dentist)            | \$50        |
| F  | Non-ADA Member active-duty military dentist                                     | \$365       |
| G  | Nonmember dentist   | \$800       |
| H  | Inactive dental license   | \$250       |
| I  | Dental student/CDA member   | Free        |
| J  | Dental student/graduate/nonmember   | \$25        |
| <b>Allied Dental Staff Registration Categories</b> |   |             |
| L  | Lab Technician  | \$25        |
| M  | RDA(EF) – registering with a dentist (include license number)                   | \$10        |
| N  | RDH(EF) – registering with a dentist (include license number)                   | \$10        |
| O  | DA – registering with a dentist   | \$10        |
| P  | Office staff – registering with a dentist                                       | \$10        |
| Q  | Guest/spouse – not dentist  | \$10        |
| R  | RDA, RDH, DA, office staff and lab technician registering without a dentist     | \$20        |
| S  | International dentist working as a licensed hygienist (license number required) | \$20        |
| <b>Other Registration Categories</b>               |   |             |
| DD   | Non-exhibiting dental dealer, manufacturer, consultant                          | \$150       |
| ND   | Non dental professional (MD, DVM, RN etc.)                                      | \$150       |

Photocopy for additional registrants. Only one dentist per form.

**Primary Registrant** (print or type) **Membership dues must be paid for the current year**

Name \_\_\_\_\_  
LAST, FIRST, MI

Mailing Address \_\_\_\_\_  
STREET, P.O. BOX, SUITE, ETC.

CITY/STATE/ZIP CODE \_\_\_\_\_

Area Code/Phone # \_\_\_\_\_ Area Code/Fax # \_\_\_\_\_

License # \_\_\_\_\_ ADA # \_\_\_\_\_  
DENTISTS AND DENTAL STUDENTS ONLY

E-Mail \_\_\_\_\_

Is the above address  Home  Office  Other  I do not wish to receive promotional materials

Please check here if you require special assistance.



**Primary Registrant** (print or type)

LAST NAME \_\_\_\_\_ FIRST NAME + MIDDLE INITIAL \_\_\_\_\_

PRIMARY REGISTRANT ONLY

**Registration**

CATEGORY LETTER \_\_\_\_\_ LICENSE # \_\_\_\_\_ FEE \$ \_\_\_\_\_

**Staff/Guest Badges** (print or type)

| 1.                                | 2.                                | 3.                                | 4.                                | 5.                                | 6.                                | 7.                                |
|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|-----------------------------------|
| LAST NAME _____                   | LAST NAME _____                   | LAST NAME _____                   | LAST NAME _____                   | LAST NAME _____                   | LAST NAME _____                   | LAST NAME _____                   |
| FIRST NAME + MIDDLE INITIAL _____ | FIRST NAME + MIDDLE INITIAL _____ | FIRST NAME + MIDDLE INITIAL _____ | FIRST NAME + MIDDLE INITIAL _____ | FIRST NAME + MIDDLE INITIAL _____ | FIRST NAME + MIDDLE INITIAL _____ | FIRST NAME + MIDDLE INITIAL _____ |
| FEE \$ Free                       | FEE \$ \$10                       | FEE \$ \$10                       | FEE \$ \$10                       | FEE \$ \$10                       | FEE \$ \$10                       | FEE \$ \$10                       |

**Special Event Tickets:** This area is for the purchase of membership celebration, Disneyland® Resort, Harbor Cruise, Catalina and Hollywood tickets. Please indicate the total number of tickets per event you wish to purchase in the adjacent area. Use the above area to purchase registrant-specific workshop tickets.

Check or Money Order  
(PAYABLE TO CALIFORNIA DENTAL ASSOCIATION)

VISA  MasterCard  AMEX

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Printed Name \_\_\_\_\_

SIGNATURE INDICATES APPROVAL FOR CHARGES TO YOUR ACCOUNT  
 PLEASE PRINT NAME AS IT APPEARS ON CARD

**ADVANCE REGISTRATION DEADLINE IS March 23, 2005. REGISTER NOW!**

- You should receive your badges within three weeks of submitting your advance registration form. If your badges are not received in a timely matter, please notify our office in writing prior to the March 23 deadline.
- Workshops and events have limited seating and will be assigned on a first-come, first-served basis.
- Refund requests for ticketed programs and events must be made in writing and materials returned to the CDA office no later than March 30, 2005.
- Fax your registration form to (916) 554-5937, register online at [www.cda.org](http://www.cda.org) or mail your registration to:  
 CDA Scientific Session  
 1201 K Street Mall  
 PO Box 13749  
 Sacramento, CA 95853
- Complete all areas of the registration form legibly. Include first and last names, badge categories (See Page 8), and license numbers for the licensed dental professionals. **Licensed staff must include license numbers to ensure that proper continuing education credits are granted.**
- CDA member dentists and one staff/guest will receive complimentary registration. All other staff/guests (non-dentists) will be charged a registration fee of \$10 per person.
- Registration is available online beginning January 3, 2005, at [www.cda.org](http://www.cda.org).

**Workshops**

| FEE \$ | COURSE # | FEE \$ | COURSE # | FEE \$ | COURSE # | Total Fees |
|--------|----------|--------|----------|--------|----------|------------|
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |

**Workshops** Place class # on same line as attendee's name

| FEE \$ | COURSE # | FEE \$ | COURSE # | FEE \$ | COURSE # | Total Fees |
|--------|----------|--------|----------|--------|----------|------------|
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |
| _____  | _____    | _____  | _____    | _____  | _____    | _____      |

**Workshops**

| EVENT # | Fee \$ | QUANTITY  | Total Fees |
|---------|--------|-----------|------------|
| _____   | _____  | X _____ = | _____      |
| _____   | _____  | X _____ = | _____      |
| _____   | _____  | X _____ = | _____      |

**Grand Total**

\$ \_\_\_\_\_

Have a question? Call (866) CDA-MEMBER (232-6362).

# Session Schedule

## MAY 12-15, 2005

All events take place at the Anaheim Convention Center and Hilton Anaheim Hotel unless otherwise indicated. See program for detailed information.

### Registration/Ticket Sales/ Tote Bag and Lanyard Pickup

#### Anaheim Convention Center

Thursday, 8 a.m. - 6 p.m.

Friday, 7 a.m. - 6 p.m.

Saturday, 7 a.m. - 6 p.m.

Sunday, 8 a.m. - 2 p.m.

### Bag and Lanyard Pickup

#### Hilton Anaheim Hotel

Friday, 7 a.m. - 3 p.m.

Saturday, 8 a.m. - noon

### Programs

#### Anaheim Convention Center and Hilton Anaheim Hotel

Lectures/Workshops

Thursday - Sunday, various times

Symposia

Thursday, various times

#### Anaheim Convention Center

Dental Assistant Student Table Clinic Viewing

Friday, noon - 2 p.m.

Military/Resident Table Clinic Viewing

Saturday, noon - 2 p.m.

Student Table Clinic Viewing

Sunday, noon - 2 p.m.

### Exhibition Information

#### Anaheim Convention Center

Exhibit Hall Hours

Friday and Saturday, 9:30 a.m. - 6 p.m.

Sunday, 9:30 a.m. - 2 p.m.

Grand Opening

Friday, 9:30 a.m.

Family Hours

Daily, 9:30 - 11:30 a.m.

Kid Zone Hours

Friday and Saturday, 9:30 a.m. - 6 p.m.

Sunday, 9:30 a.m. - 2 p.m.

### Special Events

#### Hilton Anaheim Hotel

Child Care

Thursday - Sunday, 8 a.m. - 6 p.m.

Opening Session

Friday, May 13, 7:30 - 8:30 a.m.

Hollywood and Universal Studios

Friday, May 13

9:30 a.m. - 5 p.m.

Catalina Island

Saturday, May 14

9:30 a.m. - 5 p.m.

Newport Beach and Harbor Cruise

Saturday, May 14

9:30 a.m. - 3 p.m.

Membership Celebration

Saturday, May 14

7 - 10 p.m.

Register online at [www.cda.org](http://www.cda.org).

# Programs for STUDENTS & NEW DENTISTS

## Table Clinic Competition

The California Dental Association is pleased to extend an invitation to any dental and hygiene student who wishes to present a table clinic at the CDA Spring 2005 Scientific Session on Sunday, May 15, at the Anaheim Convention Center in Hall D. The table clinic program is a popular and well-attended event that gives dental professionals the opportunity to share new ideas and innovative techniques with other members of the profession. Sunday morning is reserved for a special Student Table Clinic Competition from 8:30 a.m. to noon, with public viewing from noon to 2 p.m.

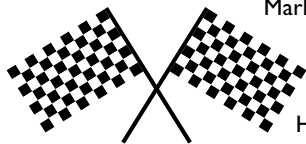
New this year — dental assistant student table clinic competition will take place on Friday, May 13.

Applications, regulations and guidelines for the student table clinic competition will be forwarded to the dental school deans and class representatives. Although there is no cost to present a table clinic, all presenters must be registered to participate.

The application deadline is February 1, 2005. For more information, visit [www.cda.org](http://www.cda.org)

Contact Evet Dickinson at (800) 736-8702, Ext. 6080, for an application.

## Start Your Engines! A New Dentist “Track” to Keep You on a Winning Course



Mark your calendars for a new event at the 2005 San Francisco Scientific Session! On Saturday, September 10 at the San Francisco Marriott Hotel, the California Dental

Association will be hosting a full day of continuing education and practice management courses to “steer” you in the right direction!

These innovative courses are designed to address the needs of new dentists (those who have been practicing for 10 years or less) and dental students. Come “fuel up” on the latest pediatric dental information and learn to “avoid unnecessary pit stops” through a course on the management successes and failures of your peers. At the end of the day, you will have an opportunity to mingle with conference attendees and dental students at the “homestretch” reception.

For more information on “Start Your Engines!” please contact the California Dental Association at (866) CDA-MEMBER (232-6362) or visit our website at [www.cda.org](http://www.cda.org). Registration information will be available in the San Francisco Scientific Session preliminary guide.

## Attention – New Dentists

The following programs will assist you in making a smooth transition into the next stage of your career in dentistry. California law and infection control programs are available each day (see Page 12).

### Thursday and Friday Workshops

RM10: The Team Approach — TDIC Risk Management Seminar  
*Jansen, Weiss* (see Page 13 or 19)

### Thursday Symposia

Make Yourself Irresistible to Potential New Patients  
*Dilatush* (see Page 14)

The Best Dentist in Town Could Be Going Broke — Learn How to Make Money While Doing Dentistry  
*Goldman* (see Page 15)

Your Practice: Good to Great  
*Kutsch* (see Page 15)

### Thursday Lecture

Tackling Today’s Top Practice Issues  
*McKenzie* (see Page 17)

Providing “Wow” Service for Your Patients!  
*Wilder* (see Page 18)

### Friday Lectures

Student Loan Debt Consolidation  
*Olsen* (see Page 22 or, on Saturday, Page 29)

Common Causes of Failure with Adhesive Dentistry  
*Unterbrink* (see Page 24)

Interrelationship of Periodontics, Orthodontics and Restorative Dentistry  
*Wise* (see Page 25)

Patient Communication: Team up for Treatment Acceptance  
*Wright* (see Page 25)

### Saturday Lectures

Feeling Good About Yourself and Your Job  
*Bissell* (see Page 27)

Shopping for, Adding and Updating Technologies — What Do I Need to Know?  
*Freydberg* (see Page 28)

Cyberdentistry — Using the Internet to Improve Patient Care and Grow Your Practice  
*Freydberg* (see Page 28)

Living in the Balance: Strategies for Optimal Living  
*Low Dog* (see Page 29)

Diagnosis and Treatment in the Digital Age  
*Schmitt* (see Page 31 or, on Sunday, Page 35)

Planning for Successful Partnerships and Practice Transitions  
*Sletten* (see Page 31)

### Sunday Lectures

Failures in Daily Practice: Materials, Dentist or Patient?  
*Unterbrink* (see Page 35)

# Important information regarding REQUIRED CALIFORNIA C.E. COURSES

## California Law and Infection Control — Ticketed admission only

Effective with the 2004-2005 renewal cycle and every renewal cycle thereafter, dentists and licensed allied dental health professionals will be required by the Dental Board of California to complete two units in infection control and two units in California law. The California Dental Association is proud to present the following courses that will fulfill these required units for license renewal

### Please note:

- Admission to all required C.E. courses will be by ticket only. Attendees must bring a ticket for entry into the class.
- You may purchase your ticket in advance by completing the registration form on page 9. Tickets are \$10 and will guarantee your seat in the course.
- If available, tickets will also be sold on site at the ticket booth located in the registration area of the Anaheim Convention Center.
- **There will be no late entries allowed.** California state law requires 2 full hours for credit. It is strongly recommended that you arrive a minimum of 15 minutes in advance of the published starting time.
- Seating is limited. Tickets will be sold on a first-come, first-served basis.
- Licensees are only required to attend one class on California law and one class on infection control

### Speakers:

Rosanne Harding  
Infection Control



Bette E. Robin, DDS, JD  
California Law



Risa Simon, CMC  
Infection Control



Robyn Thomason  
California Law



## Thursday, May 12

### California Law

Bette E. Robin, DDS, JD  
Room: ACC – Ballroom A  
Time: noon - 2 p.m.  
Course #: 001  
Fee: \$10

### Infection Control

Risa Simon, CMC  
Room: ACC – Ballroom A  
Time: 9 - 11 a.m.  
Course #: 002  
Fee: \$10

## Friday, May 13

### California Law

Robyn Thomason  
Room: ACC – Ballroom E  
Time: 5 - 7 p.m.  
Course #: 003  
Fee: \$10

### Infection Control

Rosanne Harding  
Room: ACC – Ballroom C  
Time: 5 - 7 p.m.  
Course #: 004  
Fee: \$10

## Saturday, May 14

### California Law

Bette E. Robin, DDS, JD  
Room: ACC – Ballroom A  
Time: 7:30 - 9:30 a.m.  
Course #: 005  
Fee: \$10

### Infection Control

Risa Simon, CMC  
Room: ACC – Ballroom E  
Time: 7:30 - 9:30 a.m.  
Course #: 006  
Fee: \$10

## Sunday, May 15

### California Law

Robyn Thomason  
Room: ACC – Ballroom A  
Time: 8 - 10 a.m.  
Course #: 007  
Fee: \$10

### Infection Control

Rosanne Harding  
Room: ACC – Ballroom A  
Time: 11 - 1 p.m.  
Course #: 008  
Fee: \$10

If you are unable to attend one of the required courses offered at the 2005 Spring Scientific Session, you may view the C.E. calendar on the CDA website at [www.cda.org](http://www.cda.org) for programs at your local component societies.

Required courses available on CD or audiotape.



# Thursday WORKSHOPS

## Workshop/Lecture Legend

This symbol key will help you determine which workshops and lectures are appropriate for you and your staff to attend.

|                               |          |
|-------------------------------|----------|
| <b>Dentists</b>               | <b>D</b> |
| <b>Assistants</b>             | <b>A</b> |
| <b>Hygienists</b>             | <b>H</b> |
| <b>Office Staff</b>           | <b>O</b> |
| <b>Dental Lab Technicians</b> | <b>T</b> |
| <b>Spouses</b>                | <b>S</b> |
| <b>All Attendees</b>          | <b>G</b> |

\* Workshops marked with an asterisk require that you bring supplies. Supply lists are available in advance by calling CDA at (800) 736-7071, Ext. 4949, or (916) 554-4949. The list will also be mailed with your confirmation.

It is extremely important that you bring your own supplies and equipment to participate in these workshops.

● = Audio

## American Heart Association Basic Life Support\*

Nancy J. Brisack, RDH, BS; Phil Brisack, BA, BFT

Room: ACC — 213 C  
Time: 9 a.m. - noon  
and repeats 2 - 5 p.m.  
Audience: G  
C.E. units: 3.0 (a.m.)/3.0 (p.m.)  
Fee: \$55 per half-day session  
Course #: 009 (a.m.)/010 (p.m.)



It is essential for health care providers to maintain skills in basic life

support as a preventive means for proper risk management. This American Heart Association renewal course meets the Dental Board of California licensure requirements, OSHA infection control requirements, and professional liability standards. The course consists of lecture and skill performance on manikins. Participants will receive a card from the American Heart Association.

## The Direct Posterior Composite — How to Achieve Consistent Quality Results\*

James R. Dunn, DDS

Room: ACC — 213 A  
Time: 10 a.m. - 12:30 p.m.  
and repeats 2 - 4:30 p.m.  
Audience: H, A  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)  
Fee: \$210 per half-day session  
Course #: 011 (a.m.)/012 (p.m.)



The direct placement posterior composite has become the standard of care for patients wanting tooth-colored dental restorations. Advances in adhesion, composite materials and placement techniques encourage routine placement for increasing numbers of restorative dentists. Patients also are demanding natural esthetics, even in posterior restorations, requiring replication of enamel and dentin composite shading. This workshop will allow the participant to understand the principles of preparation of direct composite restorations on typodont teeth; place and finish direct composites on posterior teeth, with glass ionomer and resin liners, using conventional composites; use matrices, separating devices (rings) and other methods to establish consistent contacts. Upon completing this workshop, the participant should be familiar with the principles of tooth-colored direct posterior composites, including wedging, matrix placement and finishing.

## Impressions and Esthetic Provisionals: The Forgotten Favorites

Ron D. Perry, DDS

Room: ACC — 213 B  
Time: 10 a.m. - 12:30 p.m.  
and repeats 2 - 4:30 p.m.  
Audience: A  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)  
Fee: \$150 per half-day session  
Course #: 013 (a.m.)/014 (p.m.)



Impression-taking and provisional fabrication are two of the most important steps in ensuring proper esthetics — in both function and fashion. Cutting corners in the begin-

ning of the procedure while taking impressions ultimately leads to compromise in the end. Likewise, if a provisional is treated as “just a temporary” rather than as an essential diagnostic and esthetic tool, sensitivity and failure are likely, causing frustration on the part of the patient, dental team and laboratory. Attendees will hear a market overview and discussion of product evolution and delivery systems, see good and bad clinical examples, and participate in an exercise to offer first-hand experience with the better materials on the market.

## RM10: The Team Approach

Curtis Jansen, DDS; David J. Weiss, Esq.

Room: ACC — 204 C  
Time: 9:30 - 12:30 a.m.  
and repeats 2 - 5 p.m.  
Audience: D, S only  
C.E. units: 3.0 AGD credits  
Fee: \$50

Risk management discount: 5 percent

Sponsored by The Dentists Insurance Company. For registration information, visit TDIC's website at [www.thedentists.com](http://www.thedentists.com) or call (800) 733-0635.



With the improvements in dental technology and the increase in

patient awareness, practitioners are sharing patients more than in the past. Cases that at one time could have been managed by a single dentist now often require a team approach. While the team approach is a positive advancement, it does not come without liability issues for practitioners. Through the examination of actual TDIC cases, RM10 will explore three main areas: communication with colleagues, procedures and documentation, and the shift from prevention to defense.

# A Forum for New Speakers

## THURSDAY SYMPOSIA

### Orthodontics — What the General Dentist Needs to Know

Robin F. Abari, DDS

Room: ACC — 207 A/B  
 Time: 10 - 12:30 p.m.  
 Audience: D, H  
 C.E. units: 2.5



This presentation will cover orthodontic methods in three areas of concern — early treatment, surgical treatment and correction of gingival margin discrepancies. Early orthodontic treatment is used to create ideal occlusion and arch form by developing dental arches at the most ideal age. This allows the orthodontist to accommodate all teeth and treat dental malocclusion without extraction and to avoid jaw surgery. In adult patients, orthodontics and orthognathic surgery are employed to correct various skeletal malocclusions. Lastly, in working together with general/restorative dentists, an esthetically ideal restoration is created by correcting a patient's gingival margin discrepancy, especially in the maxillary anterior region. ●

### Treatment Planning of Implants in the Esthetic Zone

Sajid A. Jivraj, DDS, MSED; Winston Chee, DDS, FACP; Krikor Z. Derbabian, DDS

Room: ACC — 204 A  
 Time: 1:30 - 4 p.m.  
 Audience: D, H, A, T, dental students  
 C.E. units: 2.5



Success in implant dentistry is no longer characterized by the successful osseointegration of the implant. Implant restorations now need to be surrounded by a soft and hard tissue structure that is harmonious with the existing dentition. Patients undergoing implant therapy should expect the same esthetic outcomes as patients undergoing conventional fixed and removable prosthodontics. This presentation will give participants a detailed insight into treatment planning guidelines for use of implants in the esthetic zone. ●

### Advanced Restorative Dentistry, Cosmetics and Occlusion

Isaac Comfortes, DDS; David Han, DDS; Brian Higgins, DDS; John J. Petrini, DDS; Curtis L. Pontynen, DDS

Moderated by Thomas F. Basta, DDS, and Gerald F. Preiner, DDS, founders and directors of the Foundation for Advanced Continuing Education

Room: ACC — 304 A/B  
 Time: 10 a.m. - 12:30 p.m. and continues 2 - 4:30 p.m.  
 Audience: D, T, dental students  
 C.E. units: 2.5 (a.m.)/2.5 (p.m.)

Presented by the Foundation for Advanced Continuing Education.



These lecturers will include a compendium of clinical cases treated under the Foundation for Advanced Continuing Education protocol by graduates of the FACE seven-week curriculum. They will share their expertise in diagnosis and treatment-planning in implantology. Special emphasis will be given to condylar stabilization, occlusion, equilibration, and crown and bridge techniques that ensure the highest degree of success possible in restorative dentistry.

### Nutritional Risk Assessment — A Valuable Tool for Any Dental Practice

Lynell Ciranna, RDH, BS, RD

Room: ACC — 209 A/B  
 Time: 9 - 11:30 a.m.  
 Audience: D, H, A, O, dental students  
 C.E. units: 2.5



This presentation is designed to introduce dental professionals to areas of nutrition that play important roles in oral health, beginning with fad and/or popular diets and eating trends and how these affect the intake of nutrients related to oral health. The material will address diseases of nutrient metabolism, with special attention to diabetes, and the impact these diseases have on oral health and treatment-planning. The presentation will include nutritional risk assessment for the dental professional, as well as geriatric nutritional deficiencies, supplement/ nutraceuticals intake and potential for problems, and how and why these factors affect dental disease risk, diagnosis and treatment.

### Make Yourself Irresistible to Potential New Patients

Mark Dilatush, CMC

Room: ACC — 208 A/B  
 Time: 9 - 11:30 a.m.  
 Audience: D, O, S  
 C.E. units: none



Attendees will learn how to properly set up their internal systems to track existing and future marketing efforts. An exercise and handout will be presented to help every attendee uncover their own unique set of marketable attributes. Once everyone has their marketable attributes, the presenter will share the top 10 reasons why most dental marketing fails. Mr. Dilatush will then present time tested and proven marketing/advertising efforts that do work. From those examples, attendees will have the framework for an overall practice marketing plan for their particular office. There will be an open forum at the end so attendees can ask questions specific to their practice while Mr. Dilatush shares the solution with the group. ●

# A Forum for New Speakers

## THURSDAY SYMPOSIA

### The Best Dentist in Town Could Be Going Broke — Learn How to Make Money While Doing Dentistry

Judy Goldman

Room: ACC — 208 A/B  
Time: 1:30 - 4 p.m.  
Audience: D, H, A, O, S, dental students  
C.E. units: 2.5



Clinical ability has little to do with succeeding in the business of dentistry, and making an acceptable profit has proven to be a challenge to many dentists. Patients will take into consideration many factors before accepting dental treatment, including individual values and personal benefit, insurance involvement, and dental budget. With the increase in the cost of doing business, dentists need to be proficient in many business skills including communication, business management, marketing, case presentation, leadership and customer service. In this course, attendees will discover many proven strategies in creating the dental office of their dreams. ●

### Healthy Mouth, Healthy Body — Healthy Practice

Lisa F. Harper, BSDH, MPH, RD

Room: ACC — 209 A/B  
Time: 1:30 - 4 p.m.  
Audience: D, H, A, O  
C.E. units: 2.5



Dental professionals are in a unique position to provide patients with the highest degree of health care. Dental practitioners need to be knowledgeable about the multifaceted world of medicine and how it affects patient's overall health and well-being. It is imperative that they be aware of ongoing research and emerging information regarding diet and nutrition as it relates to oral health. Not only will it help keep patients healthier, but the practice will benefit as well. This course will provide information that is both practical and scientifically based, and it is appropriate for dental health professionals working in either general or specialty dental practices. ●

### Denti-Cal Enrollment and Enforcement

Patric Hooper

Room: ACC — 304 C/D  
Time: 10:30 a.m. - noon  
Audience: D, O, dental students  
C.E. units: none



This program covers recent changes in Denti-Cal provider enrollment requirements, as well as the Denti-Cal enforcement and sanction process. Actual case examples will be used to demonstrate circumstances in which enforcement actions are taken against dentists, including special claims review, prior authorization, temporary withholds and suspensions, and audits for recovery. Also included are discussions of the appeal process governing sanctions, criminal actions currently being prosecuted by the California attorney general, and provider rights. An overview of federal and state Medicaid laws will be included.

### Challenging Clinical Traditions by Utilizing Current Science and Technology

Wendy H. Hughes, RDH, BS

Room: ACC — 207 C/D  
Time: 2 - 4:30 p.m.  
Audience: D, H, A, O  
C.E. units: 2.5



This presentation will explore the current research and the definitive science regarding both causative and contributing factors of periodontal disease and the most up-to-date technology to treat patients non-surgically. In addition, the material will provide a method for clinical implementation in today's busy dental practices.

### Your Practice: Good to Great

V. Kim Kutsch, DMD

Room: ACC — 210 A/B  
Time: 9 - 11:30 a.m.  
Audience: D, H, A, dental students  
C.E. units: 2.5



Dr. Kutsch will take the principles of "from good to great" and apply them to the dental practice. Specifically, he will address risk assessment as a new standard of care. Dr. Kutsch will discuss caries risk assessment and periodontal risk assessment as integral parts of diagnosis and treatment-planning. There will be a guide on how to incorporate these procedures into a practice. ●

### What Really Matters in Infection Control in Dentistry

M.V. Martin, BDS, PhD

Room: ACC — 210 A/B  
Time: 1:30 - 4 p.m.  
Audience: D, H, A, T, dental students  
C.E. units: 2.5



It is easy in the dental office to spend a great deal of money on infection control materials that are often not necessary. The materials and procedures used for infection control in dentistry should reflect the risks of transmission of infection rather than any exaggerated perception. The standards used could be based on the risks of transmission of hepatitis B and C, herpes, tuberculosis, HIV and prion disease. Using a risk benefit analysis, specific areas of infection control will be reviewed, including personal protection, sharps injuries, disinfection of surfaces, disinfection of waterlines, and decontamination and sterilization. Rational risk-based assessments will be made of what is really necessary for infection control. ●

# A Forum for New Speakers.

## THURSDAY SYMPOSIA

### Simplified Equilibration for the General Practitioner

Gene D. McCoy, DDS

Room: ACC — 205 A/B  
 Time: 9:30 a.m. - noon  
 Audience: D, H, A, T, O, dental students  
 C.E. units: 2.5



Because of the controversies regarding occlusion and the fact that traditional methods of equilibration are time-consuming and expensive, justifications and benefits for this procedure are not clearly evident to either dentists or patients. Dr. McCoy will explain why occlusion is so controversial and demonstrates how to identify less-than-ideal occlusion and a simplified, no-downside technique to correct occlusion. Dr. McCoy will also explain how this technique can reduce stress on the dentition, alveolar bone and the TMJ and how dental prostheses should be designed to ensure maximum comfort for the patient. ●

### A Modern Gnathologic Approach To Everyday Dentistry

Presented by the Olin Loomis Group: Thomas E. Cyr, DDS; Brian K. Filbert, DDS; Paul Y. Hasegawa, DDS; Karl L. Hoffman, DDS; Phillip E. Redd, DDS

Room: ACC — 206 A/B  
 Time: 9:30 a.m. - noon  
 and continues 2 - 4:30 p.m.  
 Audience: D, dental students  
 C.E. units: 2.5 (a.m.)/2.5 (p.m.)



This course will cover the basic principles and implementation of comprehensive restorative dentistry. Single teeth or bridges will be shown to have an impact on the entire dentition. Basic principles of gnathology and goals of treatment will be covered as well as instrumentation. Implementation of these philosophies will be demonstrated using segmental reconstruction, full-mouth reconstruction and ortho-restorative cases. ●

### Diagnosis, Treatment-Planning and Treatment of Full-Mouth Rehabilitation

John C. Roberts, DDS

Room: ACC — 207 A/B  
 Time: 2 - 4:30 p.m.  
 Audience: D, H, A, T, dental students  
 C.E. units: 2.5



This course will review circumstances for which full-mouth rehabilitation may be either necessary or desired. Evaluation of the patient's occlusion, muscles and temporal mandibular joint will contribute to the planning of every case; final jaw position and vertical dimension of occlusion will be discussed. Several clinical cases will be reviewed along the treatment sequence to show multiple problems and solutions complete from planning through seating and finishing of a case. Material selection, lab communication and technologies such as JVA and Tech scan will be included. Comprehensive treatment can simplify many complicated issues. ●

### Current Ceramic Systems in Esthetic Dentistry

Michelle Robinson

Room: ACC — 204 A  
 Time: 9:30 a.m. - noon  
 Audience: D, T  
 C.E. units: 2.5



Ms. Robinson will review the newest in ceramic systems, their applications and results obtained (case presentation). Ms. Robinson will also discuss techniques for creating beautiful effects with these ceramic systems. ●

### Bone Graft Success for the Implant Dentist

Dennis G. Smiler, DDS, MScD

Room: ACC — 205 A/B  
 Time: 2 - 4:30 p.m.  
 Audience: D, dental students  
 C.E. units: 2.5



This lecture presents the protocol for bone graft success and discusses the reasons for success and/or failure. Particular attention is directed to evaluation of the recipient site and specifically the quality and quantity of cancellous and cortical bone. This, combined with basic surgical principles, helps the clinician to decide the appropriate surgical procedure or when to refer to a specialist. Implant placement procedures in relation to bone graft sites are discussed.

### The Strengths and Weaknesses of Adhesive Dentistry: A Troubleshooting Course for the Dental Team

Victoria L. Wallace, CDA RDA

Room: ACC — 207 C/D  
 Time: 10 a.m. - 12:30 p.m.  
 Audience: H, A, dental students  
 C.E. units: 2.5



Many dental assistants are responsible for the delivery of adhesives to the dentist, and they are often not sure of the correct process. With so many dental adhesives on the market, this can become a very confusing procedure. It has to work correctly, or patient care will be jeopardized. Ms. Wallace will make learning fun, and those attending the course will leave feeling educated and more confident when assisting the doctor with a bonding procedure. She will also educate the clinician on the plethora of composites and how they are properly used. The troubleshooting information alone is reason to attend this valuable lecture. ●

# Thursday LECTURES

## Workshop/Lecture Legend

This symbol key will help you determine which workshops and lectures are appropriate for you and your staff to attend.

|                               |          |
|-------------------------------|----------|
| <b>Dentists</b>               | <b>D</b> |
| <b>Assistants</b>             | <b>A</b> |
| <b>Hygienists</b>             | <b>H</b> |
| <b>Office Staff</b>           | <b>O</b> |
| <b>Dental Lab Technicians</b> | <b>T</b> |
| <b>Spouses</b>                | <b>S</b> |
| <b>All Attendees</b>          | <b>G</b> |

\* Workshops marked with an asterisk require that you bring supplies. Supply lists are available in advance by calling CDA at (800) 736-7071, Ext. 4949, or (916) 554-4949. The list will also be mailed with your confirmation.

It is extremely important that you bring your own supplies and equipment to participate in these workshops.

● = Audio

## Tackling Today's Top Practice Issues

Sally McKenzie

Room: ACC — Ballroom C  
Time: 9:30 a.m. - noon  
and continues 2 - 4:30 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Attendees can find out today's top practice issues that could be affecting dental practice growth. By reviewing the results of a business analysis of practices nationwide, attendees will learn how key practice issues such as staff turnover, uncontrolled growth, an unproductive hygiene department, and production that has leveled off can affect dental practice success. They will learn successful, proven methods for staff recruitment, setting performance measurements, identifying temperament conflicts, efficient scheduling, increasing patient retention, profitable hygiene, clinical efficiency, effective treatment presentation, and marketing. ●

## Managing Medical Emergencies in the Dental Office

Lester Machado, DDS, MD, MS, FRCS (Ed)

Room: ACC — Ballroom D  
Time: 10 a.m. - 12:30 p.m.  
and repeats 2 - 4:30 p.m.  
Audience: D, H, A, O  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



This course is designed for all members of the dental team. It provides an interesting review of medical conditions that are commonly seen in patients seeking dental treatment, as well as the potential adverse reactions with dentistry. The emphasis of the course is on prevention of medical emergencies. Management of the most commonly encountered emergency situations is covered using realistic scenarios. The course will cover the coordinated response from each member of the dental team that is necessary for successful emergency management. Since a majority of adverse reactions occurs after local anesthesia injection, a review of the use of local anesthesia in dentistry is included. ●

## Protecting Patient and Provider Rights Within Managed Healthcare

Richard Martin; Barbara Reagan

Room: ACC — 304 C/D  
Time: 2 - 4:30 p.m.  
Audience: G  
C.E. units: 2.5

Sponsored by CDA's Policy Development Council.



This presentation by the Department of Managed Health Care discusses the department's regulations promoting and protecting the right of patients, requiring third-party payers to promptly pay claims, the right and ability of providers to challenge unfair payment patterns, the requirement of payers to establish mechanisms to resolve provider disputes about adverse payment decisions by payers, and the way that both patient and provider rights ensure the efficient administration of benefits by third-party payers, which promotes timely and effective patient care.

## Radiographic Techniques to Achieve Better Diagnosis

Thomas D. Schiff, DMD

Room: ACC — 204 B  
Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.  
Audience: D, H, A  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



The role of digital radiography is to obtain higher-quality images. Differences between enhanced images and originals in aiding better diagnosis will be discussed. Dr. Schiff will explain the need for differentiating normal anatomy from simple pathology as well as the diagnosis of pathology most commonly seen in private practice and the orientation of benign from malignant lesions. The use of three-dimensional imaging using ACC4 - 1- tomography will be discussed with examples. ●

# Thursday LECTURES

## Move Over ... Coming Through! Electronic Transactions in a Dental Practice

Jackie Tadsen

Room: ACC — 210 C  
Time: 9 a.m. – noon  
and repeats 2 - 5 p.m.

Audience: G  
C.E. units: none

Presented by WebMD, Electronic Transactions.



This course is designed to help you get started with filing electronic claims, understand how it works and why it's better than paper, and introduce other electronic transactions to your practice. Attendees will learn why paper processes are a problem for everyone involved — from the provider to the insurance company. Understand how to put your office on the “fast track” by automating many of the manual processes you're doing today and see what will be available in the future. Ms. Tadsen will conclude with a panel discussion including representatives from practice management software companies and insurance companies.

## Dental Hygiene Clinical Practice: Tradition or Science?

Rebecca S. Wilder, RDH, MS

Room: ACC — Ballroom E  
Time: 9 - 11:30 a.m.  
Audience: D, H  
C.E. units: 2.5



Current research indicates the dental hygienist in general practice can play an important role in the treatment and maintenance of periodontal disease. As co-therapists, dental hygienists must expand their role in the prevention, recognition and treatment of the disease. However, many clinicians practice according to traditional philosophies and not according to evidence-based techniques. This course will provide the dental hygienist with the latest information on the etiology and pathogenesis of periodontal diseases and recommend ways to incorporate new treatment modalities into practice that are based on sound evidence.

## Providing “Wow” Service for Your Patients!

Rebecca S. Wilder, RDH, MS

Room: ACC — Ballroom E  
Time: 1:30 - 4 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 2.5



Are you delivering service to your patients that makes a positive, lasting impression? Do you know what good service is from your patient's point of view? Does your patient service make your practice stand out from all of the others? Join Ms. Wilder as she discusses essential ingredients for providing service to patients that will be pleasing and successful in today's business climate. During this seminar, attendees will discover the three vital rules about patient service, four secrets about patient behavior, what patients must know about periodontal disease, and essential oral hygiene products to recommend.

## Silent Auction and Raffle, May 13-14, 2005

Please plan to stop by the CDA Foundation booth to purchase a raffle ticket and bid on the many fine auction items on display in Hall D including wines, sports memorabilia and travel-related gift certificates.

Through the support of Sessions attendees,  
the Foundation will continue to fund programs such as:

- Supporting scholarships
- Improving access to care
- Offering preventive education and intervention
- Conducting health policy research
- Building a sustainable oral health workforce



HELPING PEOPLE SMILE

# Friday WORKSHOPS

## Workshop/Lecture Legend

This symbol key will help you determine which workshops and lectures are appropriate for you and your staff to attend.

|                               |          |
|-------------------------------|----------|
| <b>Dentists</b>               | <b>D</b> |
| <b>Assistants</b>             | <b>A</b> |
| <b>Hygienists</b>             | <b>H</b> |
| <b>Office Staff</b>           | <b>T</b> |
| <b>Dental Lab Technicians</b> | <b>O</b> |
| <b>Spouses</b>                | <b>S</b> |
| <b>All Attendees</b>          | <b>G</b> |

\* Workshops marked with an asterisk require that you bring supplies. Supply lists are available in advance by calling CDA at (800) 736-7071, Ext. 4949, or (916) 554-4949. The list will also be mailed with your confirmation.

It is extremely important that you bring your own supplies and equipment to participate in these workshops.

● = Audio

## Crown Lengthening Workshop for the General Dentist

James S. Kohner, DDS

Room: ACC — 213 A  
 Time: 9:30 a.m. - noon  
 and continues 1:30 - 4 p.m.  
 Audience: D  
 C.E. units: 5.0  
 Fee: \$375  
 Course #: 015



This course provides a maximum hands-on experience covering the various principles and clinical procedures needed to perform crown lengthening in all its variations. Topics include how to handle hard and soft tissues, proper surgical techniques, preservation of esthetics in the final tissue contours, and relocation of all structures compromising the biologic width, namely sulcus, junctional epithelium and connective tissue fibers. Crown extension is one of the most commonly required procedures in restorative dentistry, and it is underutilized. This course covers indications, contraindications and methods of managing surrounding bone. This hands-on experience is coupled with a detailed slide presentation.

## Impressions and Esthetic Provisionals: The Forgotten Favorites

Ron D. Perry, DMD, MS

Room: ACC — 213 B  
 Time: 10 a.m. - 12:30 p.m.  
 and repeats 2 - 4:30 p.m.  
 Audience: A  
 C.E. units: 2.5 (a.m.)/2.5 (p.m.)  
 Fee: \$150 per half-day session  
 Course #: 016 (a.m.)/017 (p.m.)



Impression-taking and provisional fabrication are two of the most important steps in ensuring proper esthetics — in both function and fashion. Cutting corners in the beginning of the procedure while taking impressions ultimately leads to compromise in the end. Likewise, if a provisional is treated as “just a temporary” rather than as an essential diagnostic and esthetic tool, sensitivity and failure are likely, causing frustration on the part of the patient, dental team and laboratory. Attendees will hear a market overview and discussion of product evolution and delivery systems, see good and bad clinical examples, and participate in an exercise to offer first-hand experience with the better materials on the market.

## Better Quality and More-Diagnostic Full-Mouth X-Rays\*

Thomas D. Schiff, DMD

Room: ACC — 213 D  
 Time: 9 a.m. - noon  
 and repeats 1:30 - 4:30 p.m.  
 Audience: D, H, A  
 C.E. units: 3.0 (a.m.)/3.0 (p.m.)  
 Fee: \$125 per half-day session  
 Course #: 018 (a.m.)/019 (p.m.)



Dr. Schiff will discuss and demonstrate panoramic and digital imaging and how they fit into the dental practice. Slides and discussions will cover most aspects of dental radiology, such as seven steps to get excellent images using right-angle paralleling film placement, which results in more-accurate and diagnostic images. Use of rectangular collimation and the fastest-speed film will be

discussed, as well as management of the “gagger” patient. Other aspects of dental radiology covered include prescription of films, size of films, viewing films, legal aspects of dental radiology, and darkroom hygiene. The second part of the workshop will be hands-on. Image receptors will be demonstrated, and images will be exposed and evaluated.

## RM10: The Team Approach

Curtis Jansen, DDS; David J. Weiss, Esq.

Room: ACC — 204 C  
 Time: 9:30 - 12:30 a.m.  
 and repeats 2 - 5 p.m.  
 Audience: D, S only  
 C.E. units: 3.0 AGD credits  
 Fee: \$50  
 Risk management discount: 5 percent

Sponsored by The Dentists Insurance Company. For registration information, visit TDIC's website at [www.thedentists.com](http://www.thedentists.com) or call (800) 733-0635.



With the improvements in dental technology and the increase in patient awareness, practitioners are sharing patients more than in the past. Cases that at one time could have been managed by a single dentist now often require a team approach. While the team approach is a positive advancement, it does not come without liability issues for practitioners. Through the examination of actual TDIC cases, RM10 will explore three main areas: communication with colleagues, procedures and documentation, and the shift from prevention to defense.

# Friday LECTURES

## Current Techniques for Root Coverage Using AlloDerm Regenerative Tissue Matrix

*E. Patrick Allen, DDS, PhD*

Room: ACC — 304 C/D  
Time: 1:30 - 4:30 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 3.0



A human regenerative tissue matrix, AlloDerm, has been available for intraoral grafting procedures for 10 years. Randomized, controlled clinical trials have demonstrated

that results equivalent to palatal connective tissue can be achieved with AlloDerm in root coverage procedures. This presentation will cover safety, rejection and resorption issues concerning this allograft tissue. Use of AlloDerm for gingival augmentation and root coverage will be shown in case presentations, and outcome data will be given. The rationale and techniques for using platelet-rich plasma with AlloDerm will also be discussed and illustrated. ●

## Retirement Plan Update/Educational Forum

*Chad Schwartz*

Room: ACC — 210 C  
Time: 9 a.m. - noon  
Audience: G  
C.E. units: none

*Sponsored by Benetech, Inc.*

Benetech, Inc., the only CDA-endorsed retirement plan provider, offers this course for dentist professionals in all levels of professional development. This course is designed to educate dental professions as to the ever-changing developments in the qualified retirement plan market and how they can affect dentists' current or future plans. The purpose is to be educational and to make dental professional aware of their options and how important it is to evaluate their needs as they relate to their current situations.

## Treating the High-Caries Patient

*Maxwell H. Anderson, DDS, MS, MEd*

Room: ACC — 209 A/B  
Time: 10 a.m. - 12:30 p.m. and continues 2 - 4:30 p.m.  
Audience: D, H, A, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



In every practice, there are patients who routinely return at recall with new carious activity. These patients include children, adults and, increasingly, elder patients. This

course will address the risk assessment, diagnosis, prevention and treatment of these caries-active patients. It will employ the latest clinical evidence in each of these areas. The course will cover the tools available today as well as those that are in the research pipeline. A review of the basic science of caries lays the groundwork for the other aspects of disease management. An office reference manual is provided as part of the course materials.

## Dealing With Difficult People

*C. Bentley Bissell, III, PhD*

Room: ACC — 210 A/B  
Time: 10 a.m. - 12:30 p.m. and repeats 2 - 4:30 p.m.  
Audience: G  
C.E. units: none



No company or organization is free of conflict. Learn how to deal with the difficult personalities and their characteristics, how to avoid pitfalls, how to stay out of triangles, how to stand up, how to talk straight, and how to move to problem solving. Every person is entitled to be treated with respect and dignity.

## Endodontics Is Exciting — Get in on the Fun

*Peter D. Cancellier, DDS*

Room: ACC — Ballroom E  
Time: 9 - 11:30 a.m. and continues 1:30 - 4 p.m.  
Audience: D, A  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



New techniques and materials are making endodontics fun. Consistent results are now a reality. Endodontics is about the details. Learn tricks of the trade, such as an efficient

diagnostic testing systems, canal location strategies, and how to reach the terminus in tight canals. Participants will learn how to prepare root canals with third-generation rotary file systems resistant to instrument separation. Then they will learn how to fit and compact both greater taper gutta percha and a new obturation material. ●

## Contemporary Management of Traumatic Dental Injuries

*Anthony J. DiAngelis, DDS*

Room: ACC — 304 A/B  
Time: 9 - 11:30 a.m. and continues 1:30 - 4 p.m.  
Audience: D, H, A, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Traumatic dental injuries occur at the least convenient time and require of the practitioner a broad range of diagnostic and clinical skills. Learn about rapid diagnosis

of traumatic injuries; assessing prognosis and timing of future treatment; emergency splinting techniques; pulpal, periodontal, and restorative considerations; and reattachment of fractured tooth segments. Contemporary management of tooth avulsions, luxation injuries, lateral intrusive and extrusive, root fractures, and coronal fractures will also be presented. The lecture is amply illustrated with numerous case presentations, both successes and failures. ●

# Friday LECTURES

## Workshop/Lecture Legend

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● = Audio

## Simple Proven Concepts That Work to Make Your Beautiful Dentistry Last!

Glenn E. DuPont, DDS

Room: ACC — 204 B  
Time: 9 - 11:30 a.m.  
and repeats 1:30 - 4 p.m.  
Audience: D, T, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



How does the dentist create beautiful esthetic dentistry that lasts? Understanding function is the critical component to creating predictable results that last.

Understanding function is not just understanding occlusion. The dentist must understand all the factors that affect the position and stability of our teeth. All of these concepts will be addressed to help the dentist who is reaching higher to understand more about functional esthetics and predictable stability. ●

## Sleep-Related Breathing Disturbances: Dentistry's Role in Diagnosis Management

Henry A. Gremillion, DDS

Room: Hilton — California B  
Time: 9 - 11:30 a.m.  
and repeats 1:30 - 4 p.m.  
Audience: D, H, A, O, S, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Diagnostic considerations with regard to temporomandibular disorders and orofacial pain are numerous. Today's dental professional must consider many potential contributing and/or perpetuating factors in the evaluation and management of this diverse group of pain/dysfunction conditions. It has been suggested that 1 in 7 Americans suffer from a diagnosable sleep/wake disturbance. Disruption of the normal sleep cycle in quantity or quality may play an important role in the symptom complex of patients. This program will review differential diagnostic considerations related to sleep disorders and dentistry's role in their recognition and management. ●

## Creating a Blueprint For Success: Interdisciplinary Approach to Achieve Optimal Implant Esthetics

Kenneth F. Hinds, DDS

Room: ACC — 205 A/B  
Time: 10 a.m. - 12:30 p.m.  
and continues 2 - 4:30 p.m.  
Audience: D, H, A, T, O, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Comprehensive care starts with a thorough examination and develops into a treatment plan after utilizing the interdisciplinary team. Learning to work with the entire team will improve patient satisfaction and esthetic results. Digital photography facilitates communication with patients, specialists, staff and laboratory technicians. Learn a simplified, systematic method to incorporate dental implants into a busy restorative practice. This lecture is ideal for the entire dental team and laboratory technicians. Communication is the key to success in comprehensive dentistry. ●

## Making Dental Materials Work for You

Maria Lopez Howell, DDS; Karen B. Troendle, DDS

Room: Hilton — Pacific C  
Time: 10 a.m. - 12:30 p.m.  
and repeats 2 - 4:30 p.m.  
Audience: A  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Thorough understanding and proper manipulation of dental materials is critical in providing quality restorative care. The role of the chairside assistant in the proper manipulation of dental materials is more important than ever and can make the difference between success and failure. This course will review variables that affect the successful use of new as well as traditional dental materials with special emphasis on adhesive dentistry. Dental assistants will understand the importance of their role in ensuring restorative success and will learn techniques that will maximize their contribution to providing quality care.

## Root Caries Update

Randy F. Huffines, DDS

Room: ACC — 207 A/B  
Time: 10 a.m. - 12:30 p.m.  
Audience: D, H, A, dental students  
C.E. units: 2.5



Research in the past two years has yielded some surprising results that have direct clinical implications in the restoration and prevention of this increasingly common condition. Attendees will learn practical tips on material selection, surgical and non-surgical tissue management, matrixing, finishing and preventive strategies that they can use immediately in this challenging area of practice. In addition to handouts, course participants will be given free access to online patient resources they can customize for their practices. ●

# Friday LECTURES

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## Preparing the Old Mouth for New Teeth

Randy F. Huffines, DDS

Room: ACC — 207 A/B  
Time: 2 - 4:30 p.m.  
Audience: D, A, T, dental students  
C.E. units: 2.5



Two facts have drastically changed denture practices: 1) Patients are now older when they receive their first dentures and 2) 50 percent of those who are edentulous

have been so for more than 20 years. Therefore, immediate dentures are now more likely done on patients with multiple medical conditions that must be correctly managed, and replacement dentures are frequently done on patients with highly resorbed residual ridges. Attendees will learn practical tips in the areas of bleeding problems, healing long-abused tissues, preprosthetic surgery, medical conditions of concern, and postplacement troubleshooting. In addition to handouts, course participants will be given free access to online patient resources they can customize for their practices. ●

## Practical Update in Pediatric Dentistry

Michael A. Ignelzi, Jr., DDS, PhD

Room: ACC — 208 A/B  
Time: 9:30 a.m. - noon  
and continues 2 - 4:30 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



This course features timely and practical information for any practice that treats children. Dr. Ignelzi will review the latest on tooth-colored restorative materials, the infant and toddler visit, fluoride, caries risk assessment, and contemporary behavior management. ●

## Student Loan Debt Consolidation

Tracey Olsen

Room: Hilton — Laguna A/B  
Time: 2 - 4:30 p.m.  
Audience: G  
C.E. units: none



The Student Loan Debt Consolidation Program: Why consolidate? This course discusses important dates to remember, how interest rates are calculated, maximum repayment terms, repayment plan options, loans that can be included in consolidation, deferment eligibility, forbearance, drawbacks to consolidation, the consolidation process and spousal consolidations.

## Complex Fixed-Removable Cases: The Esthetic Alternative to Implants

Jeff Scott, DMD

Room: ACC — 206 A/B  
Time: 10 a.m. - 12:30 p.m.  
Audience: D, A, T, dental students  
C.E. units: 2.5



When multiple missing teeth are being replaced, implants are not always the treatment of choice, whether for financial, health or psychological reasons. Some patients may also refuse because they fear surgery, while others can't tolerate the sometimes lengthy transitional stage between implant placement and final restoration. A combination of crown and bridge and removable precision partials offers patients an esthetic, predictable alternative with a much shorter start-to-finish time. This presentation is packed with practical tips and foundational principles as well as the keys to simplify successful treatment. ●

## Successful All-Ceramic Restorations: Making the Right Choice

Jeff Scott, DMD

Room: ACC — 206 A/B  
Time: 2 - 4:30 p.m.  
Audience: D, A, T, dental students  
C.E. units: 2.5



The restorative dentist is presented with multiple ceramic systems to choose from when treatment planning esthetic cases. Knowledge of the indications and limitations of each system is essential for predictable results. In this presentation, a comparison of each type of ceramic material will be reviewed along with guidelines for preparation and cementation. Critical occlusal factors will also be discussed. ●

# Friday LECTURES

## Dental Hygiene Products: Do They Work? Find out the Truth: Don't Be Fooled by the Sizzle!

Debra I. Seidel-Bittke, RDH, BS

Room: ACC — Ballroom B  
Time: 10 a.m. - 12:30 p.m.  
and continues 2 - 4:30 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



The public is faced with so many decisions about ways to maintain their health. The dentist and dental team need to give qualified answers about the latest dental products on the market and the various types of chemotherapeutic agents. When dental professionals are knowledgeable about these available tools, patients will be able to make proper preventive decisions. By adding practical dental care preventive measures to the patient care strategy, the dental team will offer an elevated level of patient care. ●

## Dental Professionals Against Violence

Kathleen Ann Shanel-Hogan, DDS

Room: Hilton — Huntington A/B/C  
Time: 9:30 a.m. - noon  
and repeats 2 - 4:30 p.m.  
Audience: G  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)

Sponsored by the CDA Foundation in partnership with Blue Shield of California, Dental Benefit Providers of California, and the Blue Shield of California Foundation.



Dr. Shanel-Hogan will provide updated information, resources and action steps for recognizing child abuse and neglect, domestic and intimate partner violence, and elder abuse and neglect. The dental team's unique personal relationship with patients provides avenues for the dentist and his or her staff to identify and assist patients in compromised circumstances. As mandated reporters, dentists, registered dental hygienists, and registered dental assistants must report cases of suspected abuse and neglect.

This program will explain when to report, to whom to report, individual responsibility, anonymity, immunity, and professional liability. Clinical slides, reference materials and patient safety planning steps are provided. ●

## Digital Photography and Digital Imaging: At Home and in the Office

Donald S. Sherman, DMD

Room: Hilton — California A  
Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.  
Audience: D, H, A, O, S, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



This informative and entertaining multimedia presentation will help dentists and their staff understand and use digital cameras and digital imaging to improve communication with patients and greatly improve documentation of clinical treatment records. Learning how to use this technology at home will considerably shorten the learning curve for office use and can also enhance vacation photographs. This course will show how digital cameras, digital X-ray equipment, intraoral cameras and scanners can all create dental images. The purpose of this course is to provide a basic nontechnical understanding of how this technology works and how digital images can be used. Special attention will be given to low-cost methods of getting involved with this exciting technology. This presentation will provide the information attendees need to make informed decisions before investing in digital imaging. A comprehensive handout with references will be provided to simplify note-taking. ●

## Forensic Odontology

Norman "Skip" Sperber, DDS

Room: Hilton — Pacific D  
Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.  
Audience: D, H, A, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Accurate identification of victims of mass disasters and homicides and any other unidentified individual requires the special skills of forensic dentists. Human bite marks are occasionally observed on the bodies of live and dead victims of violent crimes. Analysis of these marks is of great importance to law enforcement agencies. In a PowerPoint presentation, this seminar will reveal photos representatives of actual cases investigated by Dr. Sperber, along with videotapes that will augment the seminar. Cases from various states and one case from Guatemala, also investigated by Dr. Sperber, will be shared with the viewers. ●

## Memoirs of an Oral Pathologist

John A. Svirsky, DDS, MEd

Room: ACC — 207 C/D  
Time: 9:30 - noon  
Audience: D, H, A  
C.E. units: 2.5



This new course covers material not covered by Dr. Svirsky previously in California. The areas discussed include unusual clinical presentations, lesions that ulcerate and slough, pigmented lesions, and salivary gland diseases. Interesting cases and new medications to treat oral diseases will show up along the way. This funny, informative, interactive and fast-paced course is suitable for the entire office. Be prepared for a memorable oral pathology experience. Dr. Svirsky makes this program fun and exciting.

# Friday LECTURES

## Workshop/Lecture Legend

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● = Audio

## Cases Only a Mother Could Love

John A. Svirsky, DDS, MEd

Room: ACC — 207 C/D  
Time: 2 - 4:30 p.m.  
Audience: D, H, A  
C.E. units: 2.5



This entertaining and informative course will dramatize in black and white and living color some of the unusual cases Dr. Svirsky has encountered in his more than 20-

year career as an "oral medicine man." Things are not always as they seem. This program includes discussion on differential diagnosis, cases that grow, cases that grow big and ugly, and unusual cases.

## Common Causes of Failure with Adhesive Dentistry

Gary L. Unterbrink, BS, DDS

Room: ACC — Ballroom D  
Time: 9:30 a.m. - noon  
and continues 2 - 4:30 p.m.  
Audience: D, T, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Fractures, secondary caries or marginal discoloration — failures occur in every practice. Can new materials solve the problems? Are dentists selecting the best materials

for each indication? Preparation techniques vary with the clinical situation, the selected materials and the patient's wishes. Evaluation of the individual risks with each patient is critical. Caries activity is one aspect of risk analysis, but parafunction is just as important. Dentists want to do everything possible to fulfil their patient's wishes in relation to function and esthetics, but expectations must be anchored in clinical reality. ●

## Principles and Techniques for Predictable Esthetic and Restorative Dentistry

Brian Scott Vence, DDS

Room: Hilton — Pacific B  
Time: 9:30 a.m. - noon  
and continues 2 - 4:30 p.m.  
Audience: D, H, A, T, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



The principles of esthetics and occlusion are essential to integrate in cases that involve comprehensive esthetic and restorative dentistry. The five main points for esthetic treatment planning and the five keys to executing esthetics in dentistry will be applied to esthetic and restorative cases. Dr. Vence will review the pertinent scientific literature on occlusion. He will then demonstrate how he uses the principles of occlusion, the signs of a pathological occlusion, and the reasons for tooth wear to make an occlusion more physiologic through equilibration and provisionalization. He will also show how this information is transferred from the patient to the laboratory for the definitive restorations. ●

## Estate Planning Seminar

Jennifer Miller Moss (not pictured); William D. Altavilla

Room: ACC — 210 C  
Audience: G  
C.E. units: none



Sponsored by the CDA Foundation and 1201 Financial & Insurance Services, Inc.

## Mistakes to Avoid in Estate Planning

12:30 - 2 p.m.

The biggest mistake of all is to have no estate plan. Do you want the government to determine who will receive your estate and the timing of its transfer? This discussion will focus on estate planning concepts, which will allow you to escape this undesirable outcome. Additional topics include living will and powers of attorney for health and finance.

## Advanced Planning for Owners of Professional Practices

2:30 - 5 p.m.

Now that you have a basic estate plan, what are the advanced techniques that allow you to transfer your practice or real estate to your heirs or partners at a reduced cost to you? This discussion will focus on real-world solutions to crucial decisions on the future of your practice and your hard-earned assets.

# Friday LECTURES

## Restorative Materials: What, Where, When and How

Charles W. Wakefield, DDS, MAGD

Room: ACC — Ballroom C  
Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.  
Audience: D, A, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



This program will review current restorative materials and the rationale for selection and clinical use of the most appropriate material in varying clinical situations. The confusion between marketing and evidence-based dentistry will be made clear. Aspects to be discussed include selection of adhesive systems; microfill, hybrid and nanofilled composites; glass ionomers, resin modified glass ionomers and compomers as liners, luting agents and restoratives; information on direct pulp capping with calcium hydroxide or adhesive agents; esthetic alternatives such as indirect composite, porcelain inlays/onlays/crowns; and their clinical techniques. The application of color in dentistry, principles of smile design, and clinical restoration of cosmetic cases for the general dentist will be described and illustrated in detail. ●

## CDA FOUNDATION LECTURE

### Interrelationship of Periodontics, Orthodontics and Restorative Dentistry

Roger J. Wise, DDS

Room: Hilton — Pacific A  
Time: 10 a.m. - 12:30 p.m.  
and continues 2 - 4:30 p.m.  
Audience: D, H, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Diagnosis and management of dental problems will be discussed from an orthodontic, periodontal and restorative perspective when developing a multidisciplinary treatment plan. Esthetic dentistry is enhanced by the utilization of orthodontics and periodontics when treating the "esthetic zone." Guided tissue regeneration, pocket elimination and connective tissue grafting can be performed in a variety of different sequences in conjunction with

orthodontic and restorative care. Understanding the periodontal treatment modalities available along with recent advancements in restorative care will further complement the final outcome for the patient. Dr. Wise will focus on demonstrating these inter-specialty relationships, and the treatment of displaced, intruded and avulsed teeth from periodontal, orthodontic, restorative and endodontic perspectives. ●

### Patient Communication: Team up for Treatment Acceptance

Robin Wright, MA

Room: Hilton — California C/D  
Time: 10 a.m. - 12:30 p.m.  
and continues 2 - 4:30 p.m.  
Audience: D, H, A, O  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



This fast-paced course tells how the dentist and dental team can work together to achieve treatment acceptance as well as patient trust, loyalty and satisfaction. Attendees will learn how to turn every encounter into a chance to sell patients on the practice and convince patients that quality care is worth their time and money. Featuring videotaped clips from actual case presentations, this course offers a step-by-step approach to excellent treatment communication and financial discussions. ●

### Maintaining Quality Care in a Complex Environment — Dealing With Third-Party Payers

D.E. FitzGerald, DDS

Room: ACC — 204 A  
Time: Continuous lecture  
9 - 11 a.m., noon - 2 p.m.  
and 3 - 5 p.m.  
Audience: G  
C.E. units: 6.0

Sponsored by CDA's Policy Development Council.



This lecture is a survey of the nature, role and issues associated with third-party payer dental benefit programs. There will be special emphasis on use of CDT procedure

codes as required by the federal Health Insurance Portability and Accountability Act; use of electronic claims; issues pertaining to practice location and patient access; the use of evidence-based dentistry in treatment planning, benefit design and patient care; dental practice quality improvement efforts; and issues of regulatory compliance within the industry. This will be an all-day program.

### Health Savings Accounts: A New Alternative for Affordable Healthcare

Holly Dalcamo, CEBS, SPHR; Carla E. Mill; Cynthia J. Schneider, CPA

Room: Hilton — Avila A/B  
Time: 8 - 9:30 a.m.  
and repeats 10 - 11:30 a.m.  
Audience: G  
C.E. units: none

Sponsored by 1201 Financial & Insurance Services, Inc. Pre-registration is preferred. Call 1201 at (800) 726-5022, Ext. 7660, or visit its website at [www.1201services.com/seminars](http://www.1201services.com/seminars).



Are you looking for ways to manage the increasing cost of health care benefits? This program will inform dentists about a new alternative for affordable health care benefits using a health savings account in combination with high-deductible health plans. Information will include how HSAs are defined, the tax treatment, eligibility requirements and management of pre-tax dollars.

# Saturday WORKSHOPS

## Workshop/Lecture Legend

This symbol key will help you determine which workshops and lectures are appropriate for you and your staff to attend.

|                               |          |
|-------------------------------|----------|
| <b>Dentists</b>               | <b>D</b> |
| <b>Assistants</b>             | <b>A</b> |
| <b>Hygienists</b>             | <b>H</b> |
| <b>Office Staff</b>           | <b>O</b> |
| <b>Dental Lab Technicians</b> | <b>T</b> |
| <b>Spouses</b>                | <b>S</b> |
| <b>All Attendees</b>          | <b>G</b> |

\* Workshops marked with an asterisk require that you bring supplies. Supply lists are available in advance by calling CDA at (800) 736-7071, Ext. 4949, or (916) 554-4949. The list will also be mailed with your confirmation.

It is extremely important that you bring your own supplies and equipment to participate in these workshops.

● = Audio

## Hands on: Probing, Planning and Instrument Sharpening

*Kenneth J. Backman, DMD, FADC; Robert A. Faiella, DMD*

Room: ACC — 213 A  
 Time: 9:30 a.m. - 12:30 p.m.  
 and repeats 2 - 5 p.m.  
 Audience: H  
 C.E. units: 3.0 (a.m.)/3.0 (p.m.)  
 Fee: \$250 per half-day session  
 Course #: 020 (a.m.)/021 (p.m.)



Predictability in periodontal therapy is based on achieving a biologically

acceptable root surface. Instrumentation with sharp, site-specific hand curettes has proven to be the most efficient and predictable method of root preparation; and it is a critical element of both active and supportive periodontal therapy. This hands-on multimedia presentation includes slides and computer-generated animated graphics that illustrate techniques in periodontal probing, root preparation and instrument sharpening. The hands-on format will provide practice models with anatomically accurate tooth morphology and

simulated calculus. All participants will be supplied with Gracey curettes, sharpening stones and periodontal probes for use during the course. A rationale for clinical treatment based on the preponderance of evidence from the dental literature will give one a renewed sense of confidence in treating periodontally compromised patients.

## ADAA Seminar: New Products and Techniques in Dental Assisting

*Jen Blake, CDA, EFDA, FADAA*

Room: ACC — 213 D  
 Time: 10 a.m. - 1 p.m.  
 and repeats 2 - 5 p.m.  
 Audience: A  
 C.E. units: 3.0 (a.m.)/3.0 (p.m.)  
 Fee: \$45 per half-day session  
 Course #: 022 (a.m.)/023 (p.m.)



This course is back by popular demand. Participants will have fun while they learn in this unique hands-on small group experience created especially for the dental assistant. Participants will share ideas with other dental assistants in their group while learning about new products and techniques. Assistants will come away energized with new ideas and lots of product samples for the office and door prizes for themselves. The California Dental Association is pleased to offer a free six-month membership in the American Dental Assistants Association to dental assistants not currently members. Current members who bring their ADAA membership cards will receive a special gift.

## Endodontics and Microscopes — See What You've Been Missing

*Peter D. Cancellier, DDS*

Room: ACC — 213 C  
 Time: 9:30 a.m. - noon  
 and continues 2 - 4:30 p.m.  
 Audience: D  
 C.E. units: 5.0  
 Fee: \$375  
 Course #: 024



This course offers practical experience with multiple third-generation rotary nickel titanium endodontic file systems, two endodontic obturation systems, and ultrasonic canal location instruments. Participants use a surgical operating microscope for all procedures. Magnification and training enable participants to find more canals, maintain patency, avoid file separation, and get the canals cleaned, shaped, and filled to the apices.

## Customized Direct Composite Techniques\*

*Charles W. Wakefield, DDS, MAGD, ABGD*

Room: ACC — 213 B  
 Time: 9:30 a.m. - 12:30 p.m.  
 and repeats 2 - 5 p.m.  
 Audience: D  
 C.E. units: 3.0 (a.m.)/3.0 (p.m.)  
 Fee: \$210 per half-day session  
 Course #: 025 (a.m.)/026 (p.m.)



This workshop will enable participants to determine shades and accomplish simple and complex restorations using composite resin. This hands-on session will allow participants to restore Class I and Class II posterior composites with dentin and enamel replacement, occlusal groove resin tints and the optimal matrix system. In addition, a Class IV and anterior facial composite veneer will be restored with lifelike translucence, dentin and enamel replacement, enamel craze lines, and characterization. Finishing and polishing techniques will also be refined to ensure maximum esthetics and longevity of the restorations.

# Saturday LECTURES

## PRESIDENT'S LECTURE

### Interdisciplinary Esthetics: The Interdependence of Periodontics and Restorative Dentistry

*E. Patrick Allen, DDS; Robert Winter, DDS*

Room: ACC — 204 B  
Time: 9:30 a.m. - noon  
and continues 2 - 4:30 p.m.  
Audience: D, A, T, O, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



This presentation will focus on the interaction between the disciplines of

periodontics and prosthodontics. Attendees will leave with a unique understanding of diagnosis and treatment planning for esthetically challenging patients; the importance of the soft-tissue component in the esthetic analysis; how to analyze existing tooth form, size, position and desired changes prior to beginning therapy; periodontal and restorative techniques to treat the deficient papillae and spaces between teeth; and tissue management during restorative procedures.

### Feeling Good About Yourself and Your Job

*C. Bentley Bissell, III, PhD*

Room: Hilton — Pacific A  
Time: 10 a.m. - 12:30 p.m.  
and repeats 2 - 4:30 p.m.  
Audience: G  
C.E. units: none



We spend one half of our lives at work. If we do not enjoy our jobs, we will be depressed one half of our lives. This presentation is designed to examine those qualities and characteristics that enhance job satisfaction. Each point will be illustrated with stories and given practical application for one's professional and personal lives.

### The Keys to Looks and Longevity: Proven Techniques That Work

*Glenn E. DuPont, DDS*

Room: ACC — 205 A/B  
Time: 9:30 a.m. - noon  
and repeats 2 - 4:30 p.m.  
Audience: D, T, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



This seminar will address the keys to long-lasting beautiful dentistry. Planning and communication are essential to predictability, and both will be addressed. A simple yet comprehensive system that Dr. DuPont has used for the past 25 years to solve very difficult problems will be discussed. This system allows for effective and efficient treatment-planning and sequencing. The communication with the dental laboratory technician must be clear and exact in every detail. These communication techniques will be detailed to end up at a successful predictable result. ●

### Promoting Prevention in Your Practice

*Santos Cortez, Jr., DDS*

Room: ACC — 204 A  
Time: 9:30 a.m. - noon  
and repeats 2 - 4:30 p.m.  
Audience: D, H, A, O  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)

*This course was made possible through a grant awarded to the CDA Foundation/DHF Foundation from First 5 California as part of a four-year, statewide Oral Health Initiative.*



Early childhood caries is the most prevalent chronic childhood disease in California. It is also the most preventable. This course, appropriate for the entire dental team, will describe the problem and contributing factors of ECC, and identify pathological and protective factors for dental disease in the young child. Through video, hands-on and lecture, attendees will be offered guidance on performing risk assessments and saliva tests, behavior management techniques, and anticipatory guidance for parents and caregivers. They will be shown ways to organize the office to promote early childhood oral health, and how to document and bill appropriately for preventive services for young children.

### Stress-Free Office Oral Surgery for the General Practitioner

*Robert R. Edwab, BS, DDS*

Room: ACC — 210 A/B  
Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Make your oral surgeries productive and uneventful by spending the day with this clinician, who shares the lessons he has learned from 25 years of private oral surgery practice. A complete office visit is reviewed, starting with a basic health history that places the patient into a physical status category that indicates whether the dentist should treat or refer. Attendees will be shown how to prepare for common office emergencies with an inexpensive homemade emergency kit. The clinician shows which instruments to use and avoid and how to choose suture materials and needles. He will review procedures for root removal, salveoplasties, frenectomies, biopsies, apicoectomies, impaction removals and tori reductions. He also reviews the latest endocarditis premedication standards. The program continues with a discussion of the basic principles of performing an incision and drainage and when to refer to avoid spreading space infections. Attendees will learn to avoid and treat surgical complications and review a simple technique to quickly calculate a safe dose of local anesthetic for adults and children. ●

# Saturday LECTURES

## Shopping for, Adding and Updating Technologies — What Do I Need to Know?

Barry K. Freyberg, DDS

Room: ACC — Ballroom E  
Time: 10 a.m. - 12:30 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 2.5



This course is designed to help a practice acquire technologies by simplifying and clarifying the shopping for digital cameras and radiography, computers and other technologies. In addition, networks, software and other criteria needed to make wise decisions will be examined. Additionally, knowing where to place technologies in practice and treatment areas for maximum ergonomics and patient education will also be addressed. Dr. Freyberg will leave time for discussion and questions. ●

## Cyberdentistry — Using the Internet to Improve Patient Care and Grow Your Practice

Barry K. Freyberg, DDS

Room: ACC — Ballroom E  
Time: 2 - 4:30 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 2.5



The Internet has become an integral part of dental practice, allowing dentists to go one step further in providing better patient care. Not taking advantages of the Internet limits communication and practice growth. An isolated dental practice not linked to the Internet will soon be outdated because it is now a necessary tool for the clinical dentist. Clinical consultations and the sharing of records with other dental providers and laboratories have begun to find its way into treatment rooms and dental schools as the speed of data transfer has accelerated. Dr. Freyberg will address the components of the Internet that are useful in dental practice, including essential marketing, management and clinical tools. Security issues such as viruses, firewalls, spyware, spam and other threats will be addressed. During the lecture presentation, Dr. Freyberg will sign on live to the Internet. ●

## Applying the Science of Composite Resin to Clinical Practice

Marc J. Geissberger, DDS

Room: ACC — Ballroom D  
Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.  
Audience: D, A, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



One of the most rapidly expanding areas of clinical practice in dentistry is composite resin materials and their uses. Understanding the basic physical and chemical properties of resin chemistry can greatly enhance the clinical outcomes of the use of these materials. This presentation will discuss the science of resin materials and provide the clinician with techniques that have been developed for the placement of composite based on their physical and chemical properties. The clinician will be provided guidelines for assessing research articles, technical data and ways to adapt that information into clinical practice.

## Making Dental Materials Work for You

Maria Lopez Howell, DDS; Karen B. Troendle, DDS

Room: ACC — Ballroom A  
Time: 10 a.m. - 12:30 p.m.  
and repeats 2 - 4:30 p.m.  
Audience: A  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Thorough understanding and proper manipulation of dental materials is critical in providing quality restorative care. The role of the chairside assistant in the proper manipulation of dental materials is more important than ever and can make the difference between success and failure. This course will review variables that affect the successful use of new as well as traditional dental materials with special emphasis on adhesive dentistry. Dental assistants will understand the importance of their role in ensuring restorative success and will learn techniques that will maximize their contribution to providing quality care.

## “Geriatric” for Hygienists

Randy F. Huffines, DDS

Room: ACC — 304 A/B  
Time: 9:30 a.m. - noon  
Audience: H  
C.E. units: 2.5



Providing quality dental treatment for older patients can be very rewarding but also very challenging. In this entertaining and informative presentation, common everyday issues that arise with older patients are clearly explained to give attendees increased confidence when treating seniors. Learn practical tips on wheelchair transfers, important medical conditions, fluoride varnishes, proper patient positioning, communicating with the visually and/or hearing impaired, root caries, dentures, and medication side effects. In addition to handouts, course participants will be given free access to online patient resources they can customize for their practices. ●

## The Art of Dental Therapeutics: Prescription Drugs and Over-the-Counter Dental Products

Peter L. Jacobsen, PhD, DDS

Room: ACC — Ballroom B  
Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.  
Audience: D, H, A  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Everyone has to make decisions and recommendations. Patients constantly have questions. This course will update attendees with the latest information on a wide range of prescription drugs and over-the-counter dental products. It will also discuss the various active ingredients, allowing a better understanding of oral care products that will be useful for the patient. And, of course, Dr. Jacobsen will deliver the information in his unique, irreverent and entertaining way, while still focusing on the clinical realities of daily dental practice. ●

# Saturday LECTURES

## Workshop/Lecture Legend

This symbol key will help you determine which workshops and lectures are appropriate for you and your staff to attend.

|                               |          |
|-------------------------------|----------|
| <b>Dentists</b>               | <b>D</b> |
| <b>Assistants</b>             | <b>A</b> |
| <b>Hygienists</b>             | <b>H</b> |
| <b>Office Staff</b>           | <b>O</b> |
| <b>Dental Lab Technicians</b> | <b>T</b> |
| <b>Spouses</b>                | <b>S</b> |
| <b>All Attendees</b>          | <b>G</b> |

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● = Audio

## Lessons Learned Restoring Implant Restorations

*Curtis E. Jansen, DDS*

Room: ACC — 206 A/B  
Time: 10 a.m. - 12:30 p.m.  
and repeats 2 - 4:30 p.m.  
Audience: D, A, T, O  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Most restorative offices have restored dental implants, but few have achieved the same confidence and level of satisfaction in restoring implants that they have with everyday dental procedures. Many offices complain of cost and complications with implant restorative treatment. This lecture will present techniques to simplify implant restorative procedures, like the two-to-three appointment technique. The two-to-three appointment technique maintains the standard office and laboratory production circles and streamlines office procedures. Complications are avoided, and increased confidence treating implant patients translates into more patient acceptance of implant treatment plans. This program will also review management of complications, implant restorative tees and new CAD/CAM abutment systems such as Atlantis, Procera and Encode. ●

## Hormones to Hot Flashes and Beyond: What Are the Alternatives?

*Tieraona Low Dog, MD*

Room: Hilton — Laguna A/B  
Time: 9:30 a.m. - noon  
Audience: Women  
C.E. units: none



The recent flurry of reports questioning the safety and benefit of hormone replacement therapy and the formal recommendation by the United States Preventive Task Force against the routine use of HRT for the prevention of chronic disease in postmenopausal women has left many women and their health care providers with questions regarding the use of alternatives. This presentation will explore the evidence of safety and benefit for the most common alternatives being used for the alleviation of common symptoms (hot flashes, night sweats, insomnia, moodiness, low libido, etc.) including “natural hormones,” progesterone cream, vitamin E, soy, red clover, black cohosh, dong quai, chastetree, ginseng, valerian, etc. ●

## Living in the Balance: Strategies for Optimal Living

*Tieraona Low Dog, MD*

Room: Hilton — Laguna A/B  
Time: 2 - 4:30 p.m.  
Audience: Women  
C.E. units: none



Without some sense of drive and a healthy dose of adrenaline, things just wouldn't get done and you probably wouldn't enjoy life so much. But when you don't get a chance to unwind from stress, there is a tremendous strain placed on your body's vital systems. Women under stress are especially prone to anxiety disorders, depression, digestive problems, headaches, back pain, more frequent minor infections and an elevation in blood pressure. It has been estimated that 75 percent to 90 percent of all visits to primary care physicians are for stress-related problems. Contemporary stress tends to be more pervasive, persistent and insidious because it stems primarily from psychological, rather than physi-

cal, threats. This session will explore the role of complementary and alternative medicine in achieving optimal health and living a life in balance. From aromatherapy to herbal medicine to yoga, we will explore the scientific basis for these products and practices, providing you with the most accurate and up-to-date information available. ●

## Early, Interceptive Orthodontic Treatment for the General Dental Practitioner

*Derek Mahony, BDS*

Room: ACC — 208 A/B  
Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.  
Audience: D, H, A, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Early diagnosis and treatment are essential elements for successful treatment of developing Class II, Class I and Class III malocclusions. This lecture will outline effective clinical tools to differentially diagnose dental vs. skeletal problems. Emphasis will be placed on integration of Phase I treatment into clinical practice and handling the issue of patient cooperation. Dentists will learn how to properly diagnose and treat simple orthodontic cases in the mixed dentition.

## Student Loan Debt Consolidation

*Tracey Olsen*

Room: ACC — 209 A/B  
Time: 9 - 11:30 a.m.  
Audience: G  
C.E. units: none



The Student Loan Debt Consolidation Program: Why consolidate? This course discusses important dates to remember, how interest rates are calculated, maximum repayment terms, repayment plan options, loans that can be included in consolidation, deferment eligibility, forbearance, drawbacks to consolidation, the consolidation process and spousal consolidations.

# Saturday LECTURES

## Workshop/Lecture Legend

This symbol key will help you determine which workshops and lectures are appropriate for you and your staff to attend.

|                               |          |
|-------------------------------|----------|
| <b>Dentists</b>               | <b>D</b> |
| <b>Assistants</b>             | <b>A</b> |
| <b>Hygienists</b>             | <b>H</b> |
| <b>Office Staff</b>           | <b>O</b> |
| <b>Dental Lab Technicians</b> | <b>T</b> |
| <b>Spouses</b>                | <b>S</b> |
| <b>All Attendees</b>          | <b>G</b> |

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It is extremely important that you bring your own supplies and equipment to participate in these workshops.

● = Audio

## Emergency Medicine

Stanley F. Malamed, DDS

Room: ACC — Ballroom C

Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.

Audience: D, H, A, O, S, dental students

C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Life-threatening emergencies can occur anytime, anywhere and to anyone. Such situations are somewhat more likely to occur within the confines of the dental office due to the increased level of stress that is so often present. Dr. Malamed will discuss the areas that are considered vital to a proper understanding of emergency medicine: prevention, preparation, and recognition and management. The first session will include a discussion of preparation involving the office and staff and includes a thorough review of the office emergency kit (drugs and equipment). The second session will include the recognition and management of specific emergency situations and includes the management of unconsciousness, respiratory distress, seizures, drug-related emergencies and chest pain. ●

## Long-Term Care Options: Protecting Your Health, Wealth and Independence

Mary Jo Kaminishi

Room: Hilton — Capistrano A/B

Time: 9:30 - 11 a.m.

Audience: G

C.E. units: none

Sponsored by 1201 Financial & Insurance Services, Inc. Preregistration is preferred. Call 1201 at (800) 726-5022, Ext. 8070, or visit its website at [www.1201services.com/seminars](http://www.1201services.com/seminars).



The purpose of this program is to inform and educate attendees on long-term care. Long-term care is the only major medical expense not covered by Medicare or private health insurance. Dental team members and their spouses will want to attend this informational program to learn about the importance of planning ahead to protect assets and retirement income.

## Sports Dentistry for the General Dentist — Orofacial Injury Prevention and Treatment

Ray R. Padilla, DDS; Paul Michael Piccininni, DDS

Room: ACC — 204 C

Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.

Audience: D, H, A, T

C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Doctors Padilla and Piccininni will discuss how general dentists can add a new dimension to their practices and offer professional preventive dentistry. Injury prevention and treatment will be emphasized. The question "Why are the majority of our patients seeking their preventive dentistry from the sporting goods retailer rather than their dentist?" will be addressed. Topics to be discussed include an introduction to sports dentistry, cerebral concussion and related medical injuries, and recognition and treatment of orofacial injuries. There will also be an emphasis on athletic mouthguards — the-

ory and types, legal considerations, smokeless tobacco, eating disorders in sports, dental emergency kit, incorporation of a sports preventive dentistry program into the private practice, and a review of the sports dentistry program at the 2000 Summer Olympic Games in Sydney, Australia. (This is a recommended prerequisite lecture for Sunday's workshop.) ●

## Periodontal and Implant Procedures to Enhance Esthetic Outcomes

Kirk L. Pasquinelli, DDS

Room: Hilton — Pacific D

Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.

Audience: D, H, A, dental students

C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Predictable long-term results in dental therapy depend upon the understanding and utilization of treatment principles from all areas of clinical practice. Dental problems are often multifactorial in nature and may not be satisfactorily resolved by restorative treatment alone. An interdisciplinary approach to these situations offers the greatest potential for an outstanding treatment result. Periodontics and implants are adjunctive therapeutic modalities that may be utilized in the solution of many of these clinical challenges. The purpose of this program is to help restorative dentists further their knowledge of periodontics and implants as it pertains to the planning and delivery of sound biologic restorations that optimize esthetics. ●

# Saturday LECTURES

## Rationale and Methodology for Diagnosing and Treating Cusp Fractures

A. Keith Phillips, DDS

Room: ACC — 207 A/B  
Time: 9:30 a.m. - noon  
and continues 2 - 4:30 p.m.  
Audience: D, H, A, T, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



The nature of preventive dentistry demands that we continually strive to employ state-of-the-art technology and the latest materials in our efforts to provide optimal care to patients. The large amalgam restorations in the Baby Boomer population are now approaching the end of their functional lives and are requiring replacement with more-definitive restorations. This seminar explores the diagnostic and restorative options from both a technological and ethical perspective and how to successfully incorporate the decision-making process in the office. For the incomplete cusp fracture, it's the dentist's call: Ignore it, watch it, or restore it. ●

## Preventing Hand and Arm Disorders and Disability in the Dental Office

David Rempel, MD, MPH

Room: Hilton — Avila A/B  
Time: 8 - 9:30 a.m.  
and repeats 10 - 11:30 a.m.  
Audience: G  
C.E. units: 1.5 (a.m.)/1.5 (p.m.)

Sponsored by The Dentists Insurance Company and TheZenith. For registration information, visit TDIC's website at [www.thedentists.com](http://www.thedentists.com) or call (800) 733-0635.



This is a practical course on the methods of dental office work practice that can reduce risk factors for the development of hand and arm problems. These disorders are the most common cause of disability and lost time in the dental office. The course will review current approaches to medical treatment, ergonomic factors, hand tool selection and use, patient scheduling plus relevant OSHA regulations.

## Diagnosis and Treatment in the Digital Age

Stephen M. Schmitt, DDS, MS

Room: ACC — 304 C/D  
Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.  
Audience: D, T, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Advances in digital imaging, solid modeling and manufacturing are beginning to affect the way dentists provide treatment in their daily practice. Dentists commonly use computed tomography, digital radiographs and photographs for patient evaluation and to communicate with other providers. It is now possible to integrate this information as three-dimensional image data about patients in a virtual design process that will reduce costs and improve quality. Many of the tools needed for virtual diagnosis and treatment planning have already been created and are used in industry as well as in restorative dentistry to plan and create precise dental restorations. ●

## Peer Review: Get Acquainted, Become Familiar, Make It a Positive Experience

Raymond J. Sheridan, DDS

Room: Hilton — Capistrano A/B  
Time: 1 - 4 p.m.  
Audience: D, H, A, O  
C.E. units: 3.0

Sponsored by CDA's Council on Peer Review.



The peer review system is one of the most valuable free services CDA offers to its members. It is an alternative to litigation for the purpose of resolving disputes between CDA member dentists and their patients regarding quality and appropriateness of dental treatment. Resolving disputes with third-party carriers regarding appropriateness of treatment is also within the parameters of peer review. Dr. Sheridan will provide information regarding the internal process of peer review, the grading system the peer review committees adhere to, and how a CDA member dentist can utilize the peer system to settle disputes with unhappy patients and obtain benefits on behalf of a patient from a third-party carrier.

## Planning for Successful Partnerships and Practice Transitions

Paul D. Sletten

Room: Hilton — Huntington A/B/C  
Time: 9 - 11:30 a.m.  
and continues 1:30 - 4 p.m.  
Audience: D, S, dental students  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



Whether you are adding an associate, selling or buying a practice, growing by acquisition, merging with another practice, or considering other changes that will impact you and your practice, it is critical to plan ahead to help prevent unwanted chaos, disruption to care and loss of investment. This highly informative program will identify the necessary steps toward finding the "right" candidate or dental practice, review the necessary components for planning each step of the transition process, and help you recognize the importance of using a team-based communication model in attaining successful outcomes. ●

## Forever Young? Immune Boosting Power for Anti-Aging and Disease Prevention

Pamela M. Smith, RD, LDN

Room: Hilton — Pacific C  
Time: 10 a.m. - 12:30 p.m.  
and repeats 2 - 4:30 p.m.  
Audience: G  
C.E. units: 2.5 (a.m.)/2.5 (p.m.)



This course provides vital new information to help patients in disease prevention and to live better longer. Attendees can learn the most current research in immune function and longevity — not only as it relates to caries and periodontal disease prevention, but also to whole-body wellness. The food chemicals and immune-boosting keys that have proven most instrumental in alleviating and preventing disease will be presented, along with practical guidelines that will help dental practices to practically and effectively educate patients on health promotion.

# Saturday LECTURES

## Workshop/Lecture Legend

This symbol key will help you determine which workshops and lectures are appropriate for you and your staff to attend.

|                               |          |
|-------------------------------|----------|
| <b>Dentists</b>               | <b>D</b> |
| <b>Assistants</b>             | <b>A</b> |
| <b>Hygienists</b>             | <b>H</b> |
| <b>Office Staff</b>           | <b>O</b> |
| <b>Dental Lab Technicians</b> | <b>T</b> |
| <b>Spouses</b>                | <b>S</b> |
| <b>All Attendees</b>          | <b>G</b> |

\* Workshops marked with an asterisk require that you bring supplies. Supply lists are available in advance by calling CDA at (800) 736-7071, Ext. 4949, or (916) 554-4949. The list will also be mailed with your confirmation.

It is extremely important that you bring your own supplies and equipment to participate in these workshops.

● = Audio

### Oral Pathology for the Joy of It: You Are the Object of My Infection

John A. Svirsky, DDS, MEd

Room: ACC — 207 C/D  
 Time: 9 - 11:30 a.m.  
 and continues 1:30 - 4 p.m.  
 Audience: D, H, A  
 C.E. units: 2.5 (a.m.)/2.5 (p.m.)



This entertaining and informative course will dramatize oral diseases encountered in dental practices. With emphasis on management, this program will include patients with unusual clinical presentations. Things dentists have forgotten since dental school will be covered in vivid color. The goal of the program is to provide practical clinical information that can be used in all dental offices. Intralesional injection and oral brush biopsy technique will also be covered. At the completion of the program, the participants will be able to recognize, diagnose and treat common oral conditions in their patient population. An old favorite, dental student tricks, will be shown.

### Digital Photography Update: What's New, and What Are Its Impacts on the New Restorative Realities?

Gregory J. Vigoren, DDS

Room: ACC — 304 A/B  
 Time: 2 - 4:30 p.m.  
 Audience: D, A, T, dental students  
 C.E. units: 2.5



The use of digital photography in dentistry has become a hot topic within the profession. Photography is used for communication, education, case records, and legal and medical documentation. Everyone wants to know when and how to switch to digital application. This presentation will cover the evaluation of camera systems, consumer and professional usage, macro application, color management, and outputs. ●

Visit the Alliance of the California Dental Association  
Booth in the Registration Area

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# Sunday WORKSHOPS

## Hands-on Oral Surgery Workshop for the General Practitioner

Robert R. Edwab, BS, DDS

Room: ACC — 213 B  
Time: 8:30 a.m. - 12:30 p.m.  
Audience: D  
C.E. units: 4.0  
Fee: \$225  
Course #: 027



Step-by-step techniques to broaden the dentist's scope of practice and make oral surgery more enjoyable and income-producing are performed on fresh pig mandible.

Each exercise is preceded by an AV presentation to outline the procedure and introduce the required instruments. Next, the clinician demonstrates the procedure in front of the participants. Each attendee then performs the surgical procedure on his or her own pig mandible. Attendees will learn to perform a frenectomy, biopsy, flap techniques and an incision and drainage. Proper use of the cowhorn and Ash forceps is demonstrated as participants extract anterior and posterior teeth along with the use of a rongeur when doing alveoplasties and root removals.

## Maximizing the Placement of Posterior Composites

Marc J. Geissberger, DDS

Room: ACC — 213 C  
Time: 8:30 a.m. - 12:30 p.m.  
Audience: D  
C.E. units: 4.0  
Fee: \$210  
Course #: 028



This workshop will enhance the clinician's ability to accurately and predictably place composite resin material in posterior applications. Several materials and techniques will

be demonstrated. Clinicians will learn proper placement and sculpting techniques and be able to contour and polish posterior composite in a timely and successful fashion. Techniques will be demonstrated and practiced that will allow the clinician to place posterior composites and obtain proper anatomical form (proximal contacts) and ideal occlusal contacts. Matrix systems will be reviewed and demonstrated.

## Crown Lengthening Workshop for the General Dentist

James S. Kohner, DDS

Room: ACC — 213 A  
Time: 8 a.m. - 1 p.m.  
Audience: D  
C.E. units: 5.0  
Fee: \$375  
Course #: 029



This course provides a maximum hands-on experience covering the various principles and clinical procedures needed to perform crown lengthening in all its variations.

Topics include how to handle hard and soft tissues, proper surgical techniques, preservation of esthetics in the final tissue contours, and relocation of all structures compromising the biologic width, namely, sulcus, junctional epithelium and connective tissue fibers. Crown extension is one of the most commonly required procedures in restorative dentistry, and it is often underutilized.

## Custom-Made Athletic Mouthguard Fabrication

Ray R. Padilla, DDS; Paul Michael Piccininni, DDS

Room: ACC — 208 A/B  
Time: 9 a.m. - 1 p.m.  
Audience: D, T  
C.E. units: 4.0  
Fee: \$195  
Course #: 030



This course will provide a hands-on experience in fabrication of custom-made

mouthguards including the new pressure-laminated mouthguard and discuss the vast difference between conventional vacuum and pressure. Several pressure machines will be reviewed, including the Drufomat, Erkopress and Erkoform RVE. Outside laboratory fees may be as much as \$40 to \$100 per mouthguard, depending on the type fabricated.

These same mouthguards may be fabricated in the office for less than \$10. These pressure machines may also be used for fabrication of occlusal splints, provisional stents, custom trays, bleaching trays, fluoride trays, denture and partial base plates, model duplication, and orthodontic retainers.

## Digital Imaging Software Workshop

Donald S. Sherman, DMD

Room: ACC — 213 D  
Time: 8:30 - 10:30 a.m.  
Audience: D, H, A  
C.E. units: 2.0  
Fee: \$150  
Course #: 031



Each participant will have the opportunity to use different digital cameras provided by Kodak, PhotoMed, Lester Dine and Eaglesoft, to produce dental images. Image

training representatives from Dentrix, Practiceworks, and Eaglesoft will then provide hands-on training using their software and computers to allow clinicians to practice closing a diastema, whitening teeth, and using a digital library to simulate cosmetic changes. By the end of the session, participants will be better able to understand how image management programs — using images produced by digital cameras, digital X-rays and scanners — can be used to improve treatment documentation and case presentation. This workshop has a recommended prerequisite lecture on Friday.

## Digital Camera Workshop\*

Donald S. Sherman, DMD

Room: ACC — 213 D  
Time: 11:30 a.m. - 1:30 p.m.  
Audience: D, H, A  
C.E. units: 2.0  
Fee: \$150  
Course #: 032



This workshop is a chance for dental professionals to use three different digital cameras to decide which type and price range is best for their dental practices. The

course will start with a review of techniques to ensure standardization of patient images, as consistency of images is essential for proper documentation. Participants will then have hands-on instruction taking full-face, smile and teeth images. Digital cameras, as well as instruction, will be provided by Patterson/Eaglesoft, DineCorp and PhotoMed. This workshop has a recommended prerequisite lecture on Friday.

# Sunday LECTURES

## Managing High-Risk Caries and Periodontal Patients

Maxwell H. Anderson, DDS

Room: ACC — 210 A/B  
Time: 9 a.m. - 1 p.m.  
Audience: D, H, A, dental students  
C.E. units: 4.0



The incidence and prevalence of caries and periodontal diseases are unevenly distributed in patient populations. Ten percent of the population receives 98 percent of the periodontal services while a different 10 percent receives 65 percent of the restorative services. These disease-active patients present a management challenge for the dentist and his or her staff. This course will examine the basic pathobiology of both caries and periodontal diseases and, based on this review, examine risk assessment, diagnosis, prevention and treatment strategies. This four-hour course is designed for dentists and their clinical staff and will foster the development of a disease management strategy for the office.

## Predictability of Successful Orthodontic Treatment Using Invisalign for Mild to Moderate and Complex Malocclusions

Robert L. Boyd, DDS

Room: ACC — 205 A/B  
Time: 9 a.m. - 1 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 4.0



Dr. Boyd will provide a detailed description of how the Invisalign appliance is utilized by the doctor. The manufacturing process and its use for mild to moderate malocclusions including Class I crowding and spacing, lower incisor extractions, expansions of the arches and interproximal reduction of tooth enamel will also be described. Dr. Boyd will discuss the use of Invisalign for more complex malocclusions including open bites, deep overbites, premolar extractions, Class II and III corrections, and orthognathic surgery.

## Early Oral Cancer Detection and Tobacco Use Cessation

William M. Carpenter, DDS; Sol Silverman, Jr., DDS

Room: ACC — 207 A/B  
Time: 8:30 a.m. - 1:30 p.m.  
Audience: D, H  
C.E. units: 5.0



Almost half the patients who develop oral cancer will not survive five years. This program will focus on early clinical recognition of oral cancer and precancerous lesions, and diagnostic technique for the dental office. Detailed information on tobacco cessation guidelines and pharmacotherapy will provide dentists the tools to discuss tobacco use with their patients, and the link between tobacco use and their health.

## What the High-Tech Patient Visit Looks Like — the Light at the End of the Tunnel

Barry K. Freyberg, DDS

Room: ACC — 204 B  
Time: 9 a.m. - 1 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 4.0



By using the example of the “ideal” high-tech dental visit as the “light at the end of the tunnel,” Dr. Freyberg will demonstrate how the latest technology tools ensure practices generate a feeling of confidence and security, setting the stage for enhancing patient care, treatment understanding and practice growth. Talk of the “paperless” (or paper-reduced) dental practice, is often accompanied by talk of “smart” workstations at chairside. Smart workstations are capable of communicating with a computer system so the dentist can integrate various technological tools such as digital radiographs, camera images, charting, shade taking, and silent interoffice communications as well as Internet access. This integration allows practice information to be utilized and shared by everyone who needs it.

## Local Anesthesia Update

Stanley F. Malamed, DDS

Room: ACC — Ballroom D  
Time: 8:30 a.m. - 12:30 p.m.  
Audience: D, H, A, dental students  
C.E. units: 4.0



Local anesthesia forms the backbone of pain control techniques in contemporary dental practice. The subject of pain control in dentistry has undergone a recent renewal of interest, a renaissance of sorts. In this program, Dr. Malamed will present an in-depth discussion of the many aspects of this important area of daily dental practice. A major area of discussion will be the techniques of pain control available. Maxillary nerve blocks will be reviewed, especially the infraorbital nerve block and the technique of “atraumatic palatal anesthesia” and the AMSA and P-ASA. The mandibular arch will, however, receive most of the attention, for it is here that most practitioners have occasional problems in achieving successful pain control. Dr. Malamed will troubleshoot mandibular anesthesia, reviewing the basic techniques and discussing a number of successful alternatives such as the Gow-Gates mandibular block, Akinosi closed-mouth mandibular block, incisive nerve block and the PDL injection. Newer techniques and devices, such as the “Wand” and the intraosseous technique (Stabident and X-Tip) will be reviewed.

# Sunday LECTURES

## Ceramic Selection: Which System for Which Case?

Edward A. McLaren, DDS

Room: ACC — Ballroom E  
Time: 9 a.m. - 1 p.m.  
Audience: D, H, A, T, O, dental students  
C.E. units: 4.0



The new millennium has brought many advances in dental ceramics. While these advances are exciting, it is difficult to know which material or system is appropriate for a given clinical situation. The main goal of this presentation is to clarify the most appropriate clinical situation and restorative requirements of the various ceramic systems from conventional feldspathic glass systems, pressed glasses, metal-ceramics to solid sintered mono-phase CAD/CAM generated systems. A series of questions will be given that can be used in any restorative situation that will lead the practitioner to the appropriate restorative material for the clinical situation. Microstructural differences between ceramic systems, and critical material and processing issues that affects fracture potential will be discussed. Clinical, laboratory and esthetic guidelines for using these ceramic systems will be covered. This presentation will focus on specific clinical indications and contraindications for the use of these new systems, specifically for inlay/onlay, veneer, crown and fixed partial denture clinical indications. ●

## Esthetics Back to Front, Start to Finish

Michael A. Miyasaki, DDS

Room: ACC — 207 C/D  
Time: 8:30 a.m. - 12:30 p.m.  
Audience: D  
C.E. units: 4.0



This presentation will take you back to basics and address the material choices and techniques used in contemporary esthetic dentistry in both posterior and anterior cases, signs to look for in proper case selection and how a case should flow through your office to decrease your stress and increase patient satisfaction. This will be a great course for those just getting involved in bonded restorations as well as those looking to increase the predictability of their current work. You will take much away that you can implement to increase your practice's success.

## Diagnosis and Treatment in the Digital Age

Stephen M. Schmitt, DDS, MS

Room: ACC — 209 A/B  
Time: 9 a.m. - 1 p.m.  
Audience: D, T, dental students  
C.E. units: 4.0



Advances in digital imaging, solid modeling and manufacturing are beginning to affect the way dentists provide treatment in daily practice. Dentists commonly use computed tomography, digital radiographs and photographs for patient evaluation and to communicate with other providers. It is now possible to integrate this information as three-dimensional image data about patients in a virtual design process that will reduce costs and improve quality. Many of the tools needed for virtual diagnosis and treatment planning have already been created and are used in industry. These same tools and techniques can be used in restorative dentistry to plan and create precise dental restorations. ●

## Are You Prepared to Treat Medically and Developmentally Compromised Patients?

Debra I. Seidel-Bittke, RDH, BS

Room: ACC — 304 A/B  
Time: 9 a.m. - 1 p.m.  
Audience: D, H, A, O, dental students  
C.E. units: 4.0



Patients sit in the dental chair every day who have medical problems that affect their periodontal health. These conditions include numerous chronic diseases as well as immunodeficient conditions such as AIDS, Crohn's disease and Sjögren's syndrome, just to name a few. Likewise, everyone is just an accident away from becoming disabled. There are 8 million developmentally disabled adults in the United States. Dentists need to be aware of all the medical implications these patients present in the office. It is dentists' responsibility as health care professionals to revisit the importance of proper preventive care to help avoid complications that can arise in these very special patients. ●

## Failures in Daily Practice: Materials, Dentist or Patient?

Gary L. Unterbrink, BS, DDS

Room: ACC — Ballroom C  
Time: 9 a.m. - 1 p.m.  
Audience: D, A, T  
C.E. units: 4.0



Fractures, secondary caries or marginal discoloration — failures occur in every practice. Can new materials solve the problems? Are dentists selecting the best materials for each indication? Preparation techniques vary with the clinical situation, the selected materials and the patient's wishes. Evaluation of the individual risks with each patient is critical. Caries activity is one aspect of risk analysis, but parafunction is just as important. Dentists want to do everything possible to fulfil patient's wishes in relation to function and esthetics, but expectations must be anchored in clinical reality. ●

# Children's PROGRAMS

**Please note:** For the safety and productivity of all attendees, children younger than 13 will only be permitted on the exhibit floor from 9:30 to 11:30 a.m. each day. Child care is provided at the Hilton Anaheim Hotel from 8 a.m. to 6 p.m. each day. Additionally, a "Kid Zone" will be provided on the exhibit floor during exhibit hours free of charge. There is a daily three-hour maximum for each child.

**Dates:** May 12 - 15, 2005  
**Location:** Hilton Anaheim Hotel  
Third Floor  
**Time:** 8 a.m. - 6 p.m.

## Children 6 months to 6 years

KiddieCorp professionals are bonded, qualified child care specialists who are carefully selected and trained. Age-appropriate activities are selected for the children who join them during the meeting.

Parents with infants must provide diapers, changing supplies, milk, formula, baby food, etc. Please label personal belongings and lunches. Nutritious snacks and beverages will be provided by KiddieCorp. Meals can be supplied by parents or purchased at the children's program registration area.

**Cost:** Full day: \$40  
Half day: \$20 (8 a.m. - 1 p.m. or 1-6 p.m.)

## Older children's program for ages 7 to 12

Specially designed for children 7 to 12 years old, this program by the professionals at KiddieCorp will keep your kids entertained while you attend lectures or visit the exhibit floor. Activities, games and movies will be provided in a structured environment for your child's entertainment.

**Cost:** Full day: \$30  
Half day: \$20 (8 a.m. - 1 p.m. or 1 - 6 p.m.)

CDA is pleased to offer a children's program by KiddieCorp during the Anaheim Scientific Session. Questions regarding the child care program can be directed to KiddieCorp at (858) 455-1718; fax: (858) 455-5841; e-mail: cdakids@Kiddiecorp.com

## Advance registration cancellation and reservation deadline

The advance registration deadline is April 11, 2005.

Advance registration is strongly encouraged. Cancellations received after April 11, 2005, will not be eligible for a refund.

## No-show policy

Parents who do not arrive within 15 minutes of their reserved times will forfeit their reservations and not be eligible for a refund.

## Stroller check

For the convenience and safety of all attendees, strollers are not permitted on the exhibit floor. A stroller check will be available for \$2.

## Kid Zone

A "Kid Zone" will be provided on the exhibit floor during exhibit hours free of charge. There is a daily three-hour maximum for each child.

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*Clip and Mail Directly to KiddieCorp*  
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## California Dental Association Spring 2005 Scientific Session Children's Program Registration Deadline: April 11, 2005

Parent's Name \_\_\_\_\_

Child's Name \_\_\_\_\_ Age \_\_\_\_\_ Date(s) \_\_\_\_\_ Full \_\_\_\_\_ Half \_\_\_\_\_ p.m. \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Payment in full is required to hold a space for each child you are registering.

Amount enclosed \_\_\_\_\_

Please make check payable to: KiddieCorp/10455 Sorrento Valley Road, Suite 200/San Diego, CA 92121

or fax with credit card information to (858) 455-5841

MC/Visa \_\_\_\_\_

Name \_\_\_\_\_ Exp. Date \_\_\_\_\_

# Hotel INFORMATION

## Save time and money and reach all the CDA hotels with one phone call!

### Reservation Acknowledgments

Will be sent to you directly from CDA's Housing Bureau

### Special Travel Discounts

Discounted fares are available from CDA's Official Airline for the 2005 Spring Scientific Session.

### United Airlines

(800) 521-4041

ID# 510CR

### Phone

(714) 765-8868

Office hours are 8:30 a.m. - 5 p.m., Pacific Time

### Fax

(714) 776-2688

### Online Reservations

Making reservations is easier than ever. Just log onto [www.cda.org/sessions](http://www.cda.org/sessions), and you can make your hotel reservation. Group Code: CDA (all caps)

### Mail

CDA Housing Bureau  
800 W. Katella Ave.  
P.O. Box 4270  
Anaheim, CA 92803

Our ability to offer you the best conference dates and competitive hotel rates is directly tied to the number of rooms that are reserved under our block in the Anaheim Resort™.

Reserve early to get the hotel of your choice. A limited number of rooms is available at these preferred rates, so call CDA's Housing Bureau as soon as possible. Every effort will be made to accommodate your first hotel choice. If your requested hotel is not available, CDA's Housing Bureau will confirm comparable accommodations for you.

**Hotel reservations must be made by April 13, 2005.**

### New Reservations

You may phone, fax, complete the online housing form, or write to make your reservations. Be sure to have a copy of the housing form and your credit card information on hand if you call, or complete the housing form and mail or fax to CDA's Housing Bureau. Please do not do both!

### Deposit/Cancellation Policy

Reservations will only be accepted with a credit card or check payment. All credit cards will be charged a one-night room and tax deposit at the time of reservation.

**Reservations canceled on or after April 13, 2005, will forfeit their deposit.**

Be sure to include a return fax number or e-mail address in case of questions or problems with the fax transmission. Make reservations as soon as possible through CDA's Housing Bureau, by April 13, 2005. After this date, reservations will be made on a space-available basis. **Do not mail or fax forms to CDA headquarters because this will delay your request.**

### Changes, Cancellations and Refunds

All changes, cancellations and refund requests must be made in writing directly with CDA's Housing Bureau. This can be done by mail, fax or e-mail ([iesparza@anaheimoc.org](mailto:iesparza@anaheimoc.org)). An acknowledgment of your request will be sent to you once it has been completed.

Refund and cancellation requests must be received prior to April 13, 2005, for refund of hotel deposit.

**Reservations canceled on or after April 13, 2005, will forfeit their deposit.**

Many hotels impose early departure fees. This policy is at the discretion of the individual hotel, and the amount of the fee varies by hotel. To avoid an early departure charge, please be sure to verify your dates before April 13, 2005.

# Hotel RATES AND POLICIES

Reservations will only be accepted with a credit card or check payment.  
All credit cards will be charged a one-night room and tax deposit at time of reservation.

**Deadline: April 13, 2005**

| Map No. | Hotel                             | Hotel Code | Single | Double | Triple/ Quad |
|---------|-----------------------------------|------------|--------|--------|--------------|
| 1.      | Hilton Anaheim Hotel              | Hilto      | \$199  | \$219  | \$249/279    |
|         | Main Building                     | Hilto      | \$229  | \$249  | \$279/309    |
|         | Lanai                             | Hilto      | \$259  | \$289  | \$319/349    |
| 2.      | Anaheim Marriott                  | Marri      | \$199  | \$219  | \$239/259    |
| 3.      | Coast Anaheim Hotel               | Coast      | \$135  | \$135  | \$135        |
| 4.      | The Anabella                      | Anabe      | \$99   | \$99   | \$99         |
| 5.      | Best Western Stovall's Inn        | Stova      | \$92   | \$92   | \$92         |
| 6.      | Candy Cane Inn                    | Candy      | \$103  | \$103  | \$103        |
| 7.      | Sheraton Anaheim                  | Shrtn      | \$99   | \$99   | \$119        |
| 8.      | Hyatt Regency Orange County       | Hyatt      | \$109  | \$109  | \$119        |
| 9.      | Disney's Grand Californian Hotel® | Grand      | \$235  | \$235  | \$250/265    |
| 10.     | Disneyland® Hotel                 | Disny      | \$174  | \$174  | \$189/204    |
| 11.     | Portofino Inn & Suites            | Porto      | \$109  | \$109  | \$129        |
| 12.     | Radisson Anaheim                  | Radis      | \$105  | \$105  | \$105        |
| 13.     | Howard Johnson Hotel              | Hojo       | \$69   | \$69   | \$69         |
| 14.     | Desert Palms Hotel & Suites       | Palm       | \$99   | \$99   | Suite \$139  |
| 15.     | Disney's Paradise Pier® Hotel     | Pier       | \$155  | \$155  | \$170/185    |
| 16.     | Clarion                           | Clari      | \$106  | \$106  | \$111        |

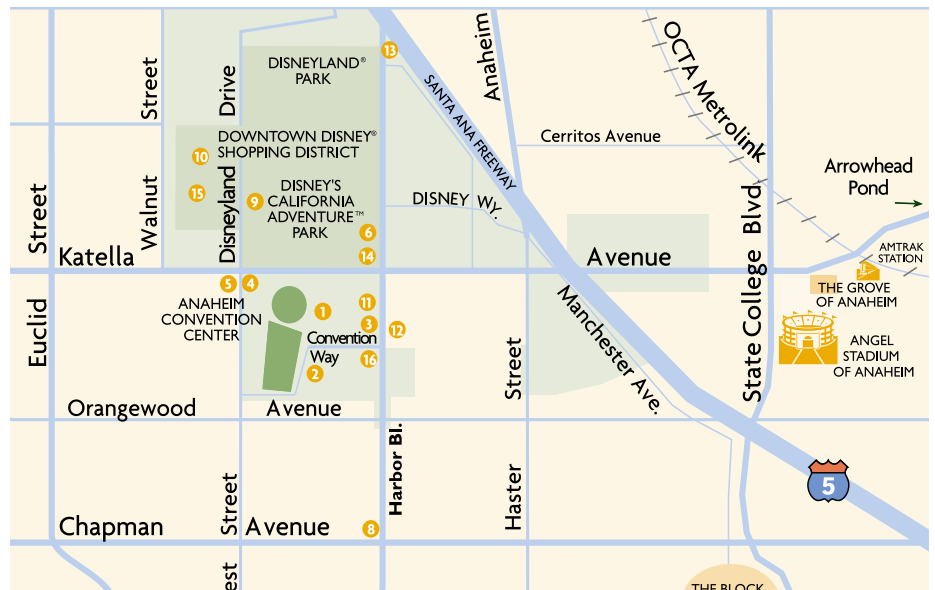
The Anaheim Convention Center is within easy distance of all listed hotels. For rates for suites, please contact the CDA Housing Bureau.

To reserve meeting space, please contact the hotel directly, and the hotel will confirm release of the space with CDA Show Management prior to reserving.

### Exhibit Hall Location

Anaheim Convention Center  
800 W. Katella Ave.  
Anaheim, CA 92802

**Please note:** The hotel map is intended only to show proximity of each hotel to the convention center. Shuttles to the convention center will be provided from hotels not within walking distance.



# Attendee Hotel

## RESERVATION FORM

**Reservation Deadline: April 13, 2005** (after this date, reservations will be made on a space-available basis.)

|   |  |  |                               |
|---|--|--|-------------------------------|
| <b>ONLINE:</b><br>Book online anytime:<br><a href="http://www.cda.org/sessions">www.cda.org/sessions</a><br>Group code: CDA<br>(all caps) | <b>MAIL TO:</b><br>CDA Housing Bureau<br>800 W. Katella Ave.<br>P.O. Box 4270<br>Anaheim, CA 92803 | <b>PHONE:</b><br>(714) 765-8868<br>Office hours are:<br>8:30 a.m. - 5 p.m., PT | <b>FAX:</b><br>(714) 776-2688 |
|---|--|--|-------------------------------|

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Name of person making the reservation \_\_\_\_\_

Please indicate, in order of preference, how your hotel selection was made: Location \_\_\_\_\_ Rate \_\_\_\_\_

| HOTEL PREFERENCE |            |
|------------------|------------|
| 1st choice _____ | Rate _____ |
| 2nd choice _____ | Rate _____ |
| 3rd choice _____ | Rate _____ |

| *ROOM TYPE   |                    |
|--|--------------------|
| (1) Single   | (1 person)         |
| (2) Double   | (2 people, 1 bed)  |
| (3) Double/Double  | (2 people, 2 beds) |
| (4) Triple   | (3 people, 2 beds) |
| (5) Quad   | (4 people, 2 beds) |
| Suite information and rates available through the CDA Housing Bureau |                    |

| NAMES OF OCCUPANTS | ARRIVAL | DEPARTURE | ROOM TYPE<br><small>*List corresponding # for room type</small> |
|--------------------|---------|-----------|---|
|                    |         |           |   |
|                    |         |           |   |
|                    |         |           |   |

**CREDIT CARD INFORMATION** All rooms require a deposit in the amount of a night's lodging at the time of booking.

**ADDITIONAL RESERVATION INFORMATION:**

- Reservations will not be processed without a first night's deposit.
- If you are making more than one reservation, you will need to provide a card and billing address for each room.
- Billing address should be provided if different than address of card holder.
- Once a credit card deposit has been applied to a reservation, it cannot be transferred to another card.
- Once a deposit has been posted to a reservation, it cannot be transferred to another reservation.
- Each credit card must be valid through the reservation dates of the stay.
- To pay by check, make check payable to: CDA Housing Bureau
- For fax or group reservations, you will receive a confirmation within five business days.
- No refunds on room deposits will be given on or after April 13, 2005.**

Credit card number                      Exp. date   /

Signature \_\_\_\_\_ Print name as it appears on card \_\_\_\_\_

**IMPORTANT – PLEASE READ:** If you do not receive a confirmation within five days, please call for assistance. Please note duplicate/ double booking of reservation will result in "No show" charges on your credit card.

**Deposit policy:** Reservations will only be accepted with a credit card or check payment. All credit cards will be charged a one-night room and tax deposit at the time of reservation. Reservations and changes are subject to hotel availability.

**Cancellation Policy:** All cancellations must be made in writing through the CDA Housing Bureau. **No refunds on room deposits will be given on or after April 13, 2005.**

# Hotel DESCRIPTIONS

## 1. Hilton Anaheim Hotel

This hotel is just steps away from the Convention Center. Guest-room amenities include a daily newspaper, high-speed Internet access, a work desk, a coffeemaker and voicemail. Dining opportunities include Pavia, a recent Golden Sceptre restaurant award winner; Hastings, an upscale billiards club; Café Oasis; Starbucks; and the Avenue Bar, which features nightly entertainment. The hotel also features a spa and fitness center. Other amenities include indoor and outdoor heated pools and spas, a full-service business center, specialty shops and services and a concierge.

## 2. Anaheim Marriott

This hotel is next to the Convention Center. Guest rooms have been redesigned with luxurious bedding, marble baths and state-of-the-art technology. Every room has a refrigerator, a speakerphone and voicemail, high-speed Internet access, and a wall safe. The five dining options are JW's Steakhouse, Cafe Del Sol, Degrees Wine and Patio Bar, Starbucks Marketplace, and Pizza Hut. Additional amenities include two outdoor pools and whirlpools, a 24-hour health club, daily newspaper delivery, and a Kinko's.

## 3. Coast Anaheim Hotel

Adjacent to the Convention Center and a half-block from Disneyland®, this hotel features guest rooms with balconies overlooking Disneyland® and Disney's California Adventure™, or the picturesque gardens. It has a lobby lounge, a coffee shop, and, for fine dining, the Overland Stage Steak and Seafood Restaurant. A beautifully landscaped pool and spa area offers a year-round pool bar featuring food and beverage. Additional amenities include a fitness center, gift shop, laundry/valet service and a convenience store where you can purchase snacks.

## 4. The Anabella

Situated on the Convention Center campus and directly across the street from the Disneyland® Theme Parks, this elegant mission-style hotel features a resort pool, separate pool for adults only, business center, nail salon, and spa. The Tangerine Grill and Patio offers patio dining and a bar. In-room amenities include a hair dryer, coffeemaker, mini-fridge and safe.

## 5. Best Western Stovall's Inn

The Best Western Stovall's Inn is the perfect business and vacation headquarters. This hotel is within walking distance of the Convention Center and the Disneyland Resort. Amenities include complimentary continental breakfast, fitness center, business center, heated pools and spas, and an adjacent restaurant, gift shop, guest laundry and valet service. In-room amenities include pay-per-view movies, voice mail, hairdryers, in-room coffee, free limited local phone calls, high-speed Internet access, and dataport phones. Parking is complimentary.

## 6. Candy Cane Inn

The Candy Cane Inn is an award-winning boutique property just one block from the Convention Center. Spacious guest rooms feature two queen beds, custom duvets with down comforters, plantation shutters, a refrigerator, a coffeemaker and a hair dryer. Also included are dual-line phones with voice mail and in-room Internet access. A complimentary daily deluxe continental breakfast buffet is served poolside in a lush garden courtyard. Parking is also complimentary.

## 7. Sheraton Anaheim

Neighboring the Disneyland® Resort, the Sheraton Anaheim features the largest standard guest rooms in Anaheim. The hotel recently completed a renovation and now features Sheraton Sweet Sleeper Beds in all guest rooms. Amenities and services include a superb restaurant, delicatessen, lounge, extensively stocked gift shop, on-site complimentary fitness center, on-site business center and outdoor pool. Guests will receive double Starwood Preferred Guest points when booking the convention rate. Complimentary shuttle service will be provided to the Convention Center.

## 8. Hyatt Regency Orange County

Located just five minutes from Disneyland® Park and the Anaheim Convention Center, this hotel has just completed a \$8 million renovation to its south tower guest rooms. Hotel amenities also include a complimentary shuttle to and from Disneyland, two outdoor swimming pools, whirlpools, tennis courts, a complimentary fitness center, an on-property golf driving range, room service and high-speed internet access. Restaurants include California Grill, Networks Lounge, Starbucks and Pizza Hut Express. Complimentary shuttle service is provided to the Convention Center.

## 9. Disney's Grand Californian Hotel®

Footsteps away from Disneyland® Park, Disney's California Adventure™ Park and the Downtown Disney® District, Disney's Grand Californian Hotel® is a triumph of Arts and Crafts style and a tribute to timeless architecture and attention to detail. The hotel offers 38 luxurious suites, award-winning restaurants, a business center, a fitness spa center and is a four-star, four-diamond property.

## 10. Disneyland® Hotel

In the heart of the exciting Disneyland® Resort, discover the superb service, imaginative themes, and attention to detail for which Disney is famous. The original Disneyland® Hotel is footsteps away from Disneyland® Park, Disney's® California Adventure™ Park, and the Downtown Disney® District. This hotel offers 61 luxurious suites, sparkling pools and a spa, award-winning restaurants, a business center, and a fitness center.

## 11. Portofino Inn and Suites

The Portofino Inn and Suites features deluxe rooms with balconies and suites, including kids' suites with bunk beds. Room amenities include a microwave and refrigerator in the suites and a coffeemaker, a hair dryer, and two-line phones with data ports in all rooms. Parking is complimentary. The hotel is behind the Convention Center and across the street from Disney's® California Adventure; it is just a short walk to both.

## 12. Radisson Anaheim

This full-service hotel is just one block east of the Convention Center and one block south of Disneyland. All rooms feature coffeemakers, hair dryers and clock radios. Pickford's Restaurant offers a 50 percent discount on dinner for in-house guests; and the hotel has a pub with nightly happy hour, outdoor heated pool, gift shop, business center, fitness center, concierge and high-speed wireless Internet service in all public areas.

## 13. Howard Johnson Hotel

This hotel is directly across the street from all the Disney® attractions and minutes from the Convention Center. Beautifully appointed guest rooms and suites have spacious private balconies and separate vanities outside the bathrooms. Other features include a refrigerator, a coffeemaker, a data port, free Internet access and hairdryers. The hotel offers a free game room, a gift shop, and two guest laundry facilities along with a same-day laundry/dry cleaning service, two pools with spa and complimentary parking.

## 14. Desert Palms Hotel and Suites

This newly renovated hotel is conveniently located within the Anaheim Resort, across the street from the Convention Center. All rooms and suites have a refrigerator and microwave, a coffeemaker and Internet access. The hotel features a 24-hour business center; an outdoor heated pool, spa and sun-deck; a gift shop; and complimentary parking. A sub sandwich shop, lobby bar and lounge are also on site.

## 15. Disney's Paradise Pier® Hotel

The newly renovated Disney's Paradise Pier® Hotel captures the spirit of the Paradise Pier land in Disney's California Adventure™ Park with its colorful, boardwalk-inspired decor and laid-back beach resort atmosphere. Many of the 489 rooms have spectacular views of Disney's California Adventure™ Park. In addition to having a relaxing rooftop pool and spa, Disney's Paradise Pier® Hotel is footsteps away from Disneyland® Park, Disney's California Adventure™ Park, and the Downtown Disney® District. This hotel offers award-winning restaurants, a business center and a fitness center.

## 16. Clarion Hotel Anaheim Resort

This full-service hotel is adjacent to the Convention Center. All rooms have a tea/coffeemaker, an iron and ironing board, and a king-size or two double beds. There is a gift shop, a beauty salon, two restaurants, a lounge with live entertainment, an outdoor heated pool, and parking at \$8 per day.



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